# Study & Evaluation Scheme of

# **Bachelor of Commerce**

[Applicable for Batch 2020-23]

Version 2020

[As Per CBCS guidelines given by UGC]



Approved in BOS	Approved in BOF	Approved in Academic Council
13-05-2020	18.05.2020	13-09-2020 Vide Agenda No. 4.3

Quantum University, Roorkee

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# Study & Evaluation Scheme Study Summary

Name of the Faculty	Faculty of Commerce and Finance
Name of the School	Quantum School of Graduate Studies
Name of the Department	Department of Commerce and Finance
Program Name	Bachelor of Commerce
Duration	3 Years
Medium	English

### **Evaluation Scheme**

Type of Papers	Internal Evaluation (%)	End Semester Evaluation (%)	Total (%)			
Theory	40	60	100			
Practical/ Dissertations/Project Report/ Viva-Voce	40	60	100			
Internal Evaluatio	n Components (Theo	ory Papers)				
Mid-Term Examination	60 Marks					
Assignment –I		30 Marks				
Assignment-II	30 Marks					
Attendance	30 Marks					
Internal Evaluation	Components (Pract	tical Papers)				
End Semester E	valuation (Practical	l Papers)				
ESE Quiz		40 Marks				
ESE Practical Examination	80 Marks					
Viva- Voce		20 Marks				

# **Structure of Question Paper (ESE Theory Paper)**

The question paper will consist of 5 questions, one from each unit. Student has to Attempt all questions. All questions carry 20 marks each. Parts a) and b) of question Q1 to Q5 will be compulsory and each part carries 2 marks. Parts c), d) and e) of Q1 to Q5 Carry 8 marks each and the student may attempt any 2 parts.

### **Important Note:**

1. The purpose of examination should be to assess the Course Outcomes (CO) that will ultimately lead to attainment of Programme Outcomes (PO). A question paper must assess the following aspects of learning as planned for a specific course i.e Remember, Understand, Apply, Analyze, Evaluate & Create



(reference to Bloom's Taxonomy). The standard of question paper will be based on mapped BL level complexity of the unit of the syllabus, which is the basis of CO attainment model adopted in the university.

- 2.Case Study / Case-let is essential in every question paper (wherever it is being taught as a part of pedagogy) for evaluating higher-order learning. Not all the courses might have case teaching method used as pedagogy.
- 3. There shall be continuous evaluation of the student and there will be a provision of real time reporting on QUMS. All the assignments will be evaluated through module available on ERP for time and access management of the class.



### Program Structure - Bachelor of Commerce

### Introduction

The 3-year Full-time B.Com Course offered two additional specialization B.Com(Honors) and B.Com(Honors) in Banking and Insurance by the University aimstoeducateandprepareyounggraduateswiththeknowledge, analytical abilities, skills and aptitudes needed to provide business leadership in the rapidlychanging and competitiveglobalmarketplace. The rigorous program aims in achievingthe statedlearning objectives through a series of standardized core courses, open electives, program electives and choice-based electives; this has been standardized as per UGC guidelines. The program provides a comprehensive foundation in the fundamentals of business management.

The B.Com Program subjects are designed in such a way that students grasp maximum knowledge related to Management, Environmental oriented programs and domain Specializations. It will help students towards enhancing employability and entrepreneurial ability of the graduates. In order to harness regional specialties and to meet region-specific needs the Quantum University modify the content of syllabus as per the regional demands and needs The Quantum university offering the specializations Accounting and Finance, Marketing, Human Resource, Supply Chain and Operations, International Business, E-Commerce and Insurance and Banking

### Experiential Learning Programme (ELP)/ Hands on Training (HOT)

This program will be undertaken by the students in all the semesters and will be done through Projects. All these Projects will be compulsory. Semester I and II Projects will be subject specific. Summer Internship will be largely specialization domain specific and Semester IV Project will be assigned by the Academic Guide as mentioned below:

- Summer Internship 6 to 8 Weeks (End of Sem IV)
- Internship Project Report (Semester VI)



# Curriculum (Session: 2020-2021) Version 2020 Quantum School of Graduate Studies Department of Commerce and Finance Bachelor of Commerce-PC 03-3-01 Scheme & Syllabus

### **BREAKUP OF COURSES**

SN	CATEGORY	CREDITS
1	Foundation Core (FC)	5+2*
2	Program Core (PC)	81
3	Program Electives (PE)	20 (7н& ВІ)
4	Open Electives (OE)	9
5	Internship/Report and Viva Voce	2
6	Project Report and Viva Voce	2
7	Managerial Skill Development Programs (Office Documentation, Stock Market & Mutual Fund, Tally, Detailed Project Report-DPR)	8
8	Value Added Programs (VAP)	10
9	General Proficiency (GP)	5
	Total No. of Credits	142(7н& ВІ)

<sup>\*</sup>Non-CGPA Audit Course

### SEMESTER-WISE BREAKUP OF CREDITS

SN	CATEGORY	SEM-1	SEM-2	SEM-3	SEM-4	SEM-5	SEM-6	TOTAL
1	Foundation Core	5	2*(DM)	-	-	-	-	5+2*
2	Program Core	12	16	16	14	11	12	81
3	Program Electives	-	-	4( <b>H&amp; BI</b> )	4	8 (3 <b>H&amp; BI</b> ))	8	20 (7н& ві))
4	Open Electives	-	3	3	3	-	ı	9
5	Project Report	-	ı	-	-	-	2	2
6	MSDPs	-	2	2	2	2	-	8
7	Internship Report	-	1	-	After ESE	2 (Evaluate)		2
8	VAPs	3	2	2	2	2		10
9	GP	1	1	1	1	1	-	5
	<b>Total Credits</b>	21	24	24(4 (H& BI))	26	26 (3H& BI))	22	142 (7 н& ві)

<sup>\*</sup>Non-CGPA Audit Course

**Minimum Credit Requirements:** 

B.Com : 142 credits
B.Com with Honors Specialization : 142+7= 149 credits
B.Com Honors with Banking and Insurance Specialization : 142+7= 149 credits

Note: [H& BI: Honors and Banking & Insurance]





### **SEMESTER 1**

Course Code	Category	Course Title	L	T	P	C	Version	Course Prerequisite
BC3101	FC	Principles of Management	3	0	0	3	1.0	None
BC3102	PC	Computer Aided Financial Accounting	4	0	0	4	1.0	None
BC3103	PC	Business Economics	4	0	0	4	1.0	None
CY3205	FC	Environmental Science	2	0	0	2	1.0	None
BC3105	PC	Business Mathematics	4	0	0	4	1.0	None
VP3112	VP	VAP-I ( NSE certification in Financial Market-I)	2	0	2	3	1.0	None
GP3101	GP	General Proficiency	0	0	0	1	1.0	None
	TOTAL					21		

Total Credits: 20

Course Code	Category	Course Title	L	Т	P	C	Version	Course Prerequisite	
BC3202	PC	Business Statistics	4	0	0	4	1.0	None	
BC3203	PC	Business Laws	4	0	0	4	1.0	None	
BC3206	PC	Public Finance	4	0	0	4	1.0	None	
BC3205	PC	Advance Accounting	4	0	0	4	1.0	None	
	OE	Open Elective-I	3	0	0	3	1.0	None	
VP3212	VP	Business Communication	2	0	0	2	1.0	None	
MS3241	PR	Office Documentation	2	0	0	2	1.0	None	
CE3101	FC	Disaster Management*	2*	0	0	0	1.0	None	
GP3201	GP	General Proficiency	0	0	0	1	1.0	None	
	TOTAL 25 0 0 24								

**Total Credits: 24** 



# **OPEN ELECTIVE I**

S.No.	Code	Name	Department (Offering)				
1.	CE3011	Carbon Emission & Control	Civil Engineering				
2.	CS3011	HTML5	Computer Science and Engineering				
3.	CS3021	Mining and Analysis of Big data	Management + CSE				
4.	AG3011	Ornamental Horticulture	Agriculture				
5.	BB3011	Entrepreneurial Environment in India	Business & Management				
6.	JM3011	Media Concept and Process (Print and Electronic)	Journalism				
7.	HM3011	Indian Cuisine	Hospitality & Tourism				
8.	MB3011	SAP 1	Management				
9.	EG3011	French Beginner A1	English				
10.	CS3031	Microsoft Office Specialist (MSO-Word )	Computer Science and Engineering				

### **SEMESTER-III**

Course Code	Category	COURSETITLE	L	Т	P	C	Version	Course Prerequisite
BC3301	PC	Money Banking &Financial Institution	4	0	0	4	1.0	None
BC3302	PC	Computer Aided Cost Accounting	4	0	0	4	1.0	None
BC3305	PC	Corporate Law	4	0	0	4	1.0	None
BC3306	PC	Financial Management	4	0	0	4	1.0	None
MS3342	PR	Stock Market & Mutual Funds	1	0	2	2	1.0	None
	PE	Program Elective	4	0	0	4	1.0	Honors & BI Specialization
	OE	Open Elective II	3	0	0	3	1.0	None
VP3301	VP	Employability Skills (Numerical Abilities)	1	0	2	2	1.0	None
GP3301	GP	General Proficiency	0	0	0	1	1.0	None
		TOTAL	21	0	4	24		

### Program Elective for Honors and Banking & Insurance

ВН3304	PE	Principles and Practices of E-Commerce	4	0	0	4	1.0	Honors & Banking & Insurance
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Total Credits for General: 24 Total Credits for Honors: 28

**Total Credits for Banking & Insurance: 28** 



# OPEN ELECTIVE II

# B.com version 2020

S.No.	Code	Name	Department (Offering)
1.	CE3013	Environment Pollution and Waste Management	Civil Engineering
2.	CS3013	Java Script	Computer Science and Engineering
3.	CS3023	Big Data Analytics: HDOOP Framework	Management + CSE
4.	AG3013	Organic farming	Agriculture
5.	BB3013	Establishing a New Business	Business & Management
6.	JM3013	Photo Journalism	Journalism
7.	HM3013	Chinese Cuisine	Hospitality & Tourism
8.	MB3013	SAP 3	Management
9.	EG3013	French Intermediate B1	English
10.	CS3033	MS -Excel (Advanced ) MSO Certification	Computer Science and Engineering

# SEMESTER IV

Course Code	Category	COURSETITLE	L	Т	P	C	Version	Course Prerequisite
BC3401	PC	Income Tax and E-Filing	5	0	0	5	1.0	None
BC3402	PC	Management Accounting	5	0	0	5	1.0	None
BC3406	PC	Principles and Practices of Corporate Governance	4	0	0	4	1.0	None
	PE	Program Elective	4	0	0	4	1.0	None
	OE	Open Elective III	3	0	0	3	1.0	None
MS3443	PR	Tally with Taxation	1	0	2	2	1.0	None
VP3401	VP	Employability Skill-I (Numerical Abilities)	1	0	2	2	1.0	None
GP3401	GP	General Proficiency	0	0	0	1	1.0	None
	TOTAL			0	4	26		

### General

BC3404 PE Business Strategy and Environment	4	0	0	4	1.0	General
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### Honors



 BH3404
 PE
 Management of International Finance
 4
 0
 0
 4
 1.0
 Honors

**Banking & Insurance** 

BI3404	PE	Principles and Practices of Banking	4	0	0	4	1.0	Banking & Insurance
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Total Credits for General: 26 Total Credits for Honors: 26

**Total Credits for Banking & Insurance: 26** 

### **OPEN ELECTIVE III**

S.No.	Code	Name	Department (Offering)
1.	CS3015	Environment Pollution and Waste Management	Civil Engineering
2.	CS3025	Java Script	Computer Science and Engineering
3.	AG3015	Big Data Analytics: HDOOP Framework	Management + CSE
4.	BB3015	Organic farming	Agriculture
5.	JM3015	Establishing a New Business	Business & Management
6.	HM3015	Photo Journalism	Journalism
7.	MB3015	Chinese Cuisine	Hospitality & Tourism
8.	EG3015	SAP 3	Management
9.	CS3035	French Intermediate B1	English
10.	CS3015	MS -Excel (Advanced ) MSO Certification	Computer Science and Engineering

### SEMESTER V

Course Code	Category	COURSETITLE	L	T	P	C	Version	CoursePrerequisi te
BC3501	PC	Corporate Accounting	4	0	0	4	1.0	None
BC3502	PC	Goods & Service Tax	4	0	0	4	1.0	None
BC3503	PC	Project Planning &Management	3	0	0	3	1.0	None
	PE	Program Elective -I	4	0	0	4	1.0	General Honors & BI
	PE	Program Elective -II	4	0	0	4	1.0	General Honors & BI
	PE	Program Elective -III	3	0	0	3	1.0	Honors & BI
MS3544	PR	Detailed Project Report-DPR	1	0	2	2	1.0	None



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VP3501	VP	Employability Skills - II (GDPI)	1	0	2	2	1.0	None
BC3571	PR Internship Report and Viva Voce		0	0	0	2	1.0	None
GP3501	GP3501 GP General Proficiency		0	0	0	1	1.0	None
	TOTAL			0	4	26		

### General

ВН3509	PE-I	Principles and Practices of Auditing	4	0	0	4	1.0	General
BC3505	PE-II	Marketing Management	4	0	0	4	1.0	General

### Honors

ВН3509	PE-I	Principles and Practices of Auditing	4	0	0	4	1.0	Honors
ВН3505	PE-II	Digital Marketing	4	0	0	4	1.0	Honors
ВН3506	PE-III	International Business and Foreign Exchange	3	0	0	3	1.0	Honors

### **Banking & Insurance Specialization**

BI3504	PE-I	International Banking	4	0	0	4	1.0	Banking & Insurance
BI3505	PE-II	Retail Banking	4	0	0	4	1.0	Banking & Insurance
ВН3506	PE-III	International Business and Foreign Exchange	3	0	0	3	1.0	Banking & Insurance

Total Credits for General: 26 Total Credits for Honors: 29

**Total Credits for Banking & Insurance: 29** 

### **SEMESTER VI**

Course Code	Category	COURSETITLE	L	T	P	C	Version	Course Prerequisite
BC3601	PC	Working Capital Management	4	0	0	4	1.0	None
BC3602	Pl	Business Ethics and Corporate Social Responsibility	4	0	0	4	1.0	None
BC3603	PC	Research Methodology	4	0	0	4	1.0	None
	PE-I	Program Elective -I	4	0	0	4	1.0	Specialization



5-680-69	Market Market Market					E	3.com vers	ion 2020
	PE-II	Program Elective-II	4	0	0	4	1.0	Specialization
BC3671	PR	Project Report and Viva Voce	0	0	0	2	1.0	None
		TOTAL	20	0	0	22		

### General

BB3602	PE-I	Entrepreneurship Development	4	0	0	4	1.0	General
BC3605	PE-II	Human Resource Management	4	0	0	4	1.0	General

### Honors

B3602	PE-I	Entrepreneurship Development	4	0	0	4	1.0	Honors
ВН3607	PE-II	Security Analysis and Portfolio Management	4	0	0	4	1.0	Honors

### **Banking & Insurance**

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BI3608	PE-I	Banking Operation Management	4	0	0	4	1.0	Banking and Insurance
BI3609	I PE-II	Fundamentals of General and Medical Insurance	4	0	0	4	1.0	Banking and Insurance

Total Credits for General: 22 Total Credits for Honors: 22

**Total Credits for Banking & Insurance: 22** 

### **B.** Choice Based Credit System (CBCS)

Choice Based Credit System (CBCS) is a versatile and flexible option for each student to achieve his target number of credits as specified by the UGC and adopted by our university.

The following is the course module designed for the B.Com program with specialization Honors and Banking and Insurance.

**Core competency:** Students will acquire core competency in Commerce and Finance and its allied areas.

**Program/Discipline Specific Elective Course (DSEC):** 

**Skilled communicator:** The course curriculum incorporates basics and advanced training in order to make a graduate student capable of expressing the subject through technical writing as well as through oral presentation.



**Critical thinker and problem solver:** The course curriculum also includes components that can be helpful to graduate students to develop critical thinking ability by way of solving problems/numerical using basic& advance knowledge and concepts of Commerce and Finance

**Sense of inquiry:**It is expected that the course curriculum will develop an inquisitive characteristic among the students through appropriate questions, planning and reporting experimental investigation.

**Skilled project manager:** The course curriculum has been designed in such a manner as to enabling a graduate student to become a skilled project manager by acquiring knowledge about mathematical project management, writing, planning, study of ethical standards and rules and regulations pertaining to business and trade related projects operation.

**Ethical awareness/reasoning:** A graduate student requires understanding and developing ethical awareness/reasoning which the course curriculums adequately provide.

**Lifelong learner:** The course curriculum is designed to inculcate a habit of learning continuously through use of advanced ICT technique and other available techniques/books/journals for personal academic growth as well as for increasing employability opportunity.

Value Added Course (VAC): A value added audit course is a non-credit course which is basically meant to enhance general ability of students in areas like soft skills, quantitative aptitude and reasoning ability - required for the overall development of a student and at the same time crucial for industry/corporate demands and requirements. The student possessing these skills will definitely develop acumen to perform well during the recruitment process of any premier organization and will have the desired confidence to face the interview. Moreover, these skills are also essential in day-to-day life of the corporate world. The aim is to nurture every student for making effective communication, developing aptitude and a general reasoning ability for a better performance, as desired in corporate world. There shall be four courses of Aptitude in Semester I, II, III & IV semesters and two courses of Soft Skills in III & IV Semesters and will carry no credit, however, it will be compulsory for every student to pass these courses with minimum50% marks to be eligible for the certificate. These marks will not be included in the calculation of CGPI. Students have to specifically be registered in the specific course of the respective semesters.

**Skill Enhancement Course:** This course may be chosen from a pool of courses designed to provide value-based and/or skill-based knowledge.

**Generic/Open Elective Course (OE):** Open Elective is an interdisciplinary additional subject that is compulsory in a program. The score of Open Elective is counted in the overall aggregate marks under Choice Based Credit System (CBCS). Each Open Elective paper will be of 3 Credits in II, III and IV semesters. Each student has to take Open/Generic Electives from department other than the parent department. Core / Discipline Specific Electives will not be offered as Open Electives.

**Non-Credit CGPA**: This is a compulsory noncreditCGPA course that does not have any choice and will be of 3 credits. Each student of B.Com Program has to compulsorily pass the Environmental Studies and Disaster Management.

### C. Program Outcomes of Bachelor of Commerce (B.Com)

The course has been structured and designed in such a way that contemporary and best possible knowledge coupled with industry oriented practical training, live projects, case analysis, IT enabled assignments and certificate courses

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ensure that our graduates add value to the organization they work with and to the society they live in. These graduates are employable across India. The Syllabus and curriculum of commerce will prepare the students aspiring to become chartered accountants, CFA, CS, and CMA and will be able to compete in national level examinations like NET, SLET, and SET. It transforms the students into quality finance professionals with a strong accounting and finance knowledge. These graduates will be ready to be absorbed anywhere in India and abroad.

PO-01	The curriculum planning of B.Com provides the students with the thorough and inclusive knowledge of the areas related to Finance, Human Resource Management, Marketing, International Business, Corporate and Business Laws, Accounting and Taxation etc.
PO-02	The graduates of this Programme will be trained to develop skills and attitudes needed for critical thinking and adopting a comprehensive problem-solving approach. They shall be exposed to the pedagogy that helps them understand real life situations through case-studies.
PO-03	The courses aim at instituting entrepreneurial skills in the students by instilling in them competencies needed to become an Entrepreneur. The course will also help in developing analytical, leadership and decision-making skills among the students thereby making them better managers.
PO-04	The students are exposed to multiple functional areas of business. They will learn to integrate tools and concept from the various areas in solving business problems and are empowered to demonstrate the ability to innovate, ability to execute the most daunting of challenges in the real business scenarios.
PO-05	This Programme enables the students to think of a given pragmatic scenario and situation from different perspectives like Economic, Financial, Social, National, Global etc. and broadens the horizon of their thought processes. It will not only help the students to add dimensions to their decision making skills but also in reaching to inclusive conclusions for their holistic growth.
PO-06	The students pursuing graduation in commerce will not just master the art of doing business but also abreast with the corporate culture and prepares them for their professional life.
PO-07	The courses of this Programme give a global perspective to the students such that they will be able to integrate national values and beliefs with international culture and competence.
PO-08	Through the curriculum, the students will acquire practical skills to work as tax consultant, audit assistant and other Financial Services. The course will also prepare them for competitive exams like CA, CS, ICWA, CMA, and CFA. In addition to this the course also aims to cultivate entrepreneurial skills and mindset among the student through the subjects like entrepreneurship, marketing, finance, and advertising.



### **D. Program Specific Outcomes:**

B.com version 2020

### After successful completion of the program, the graduates:

Will inculcate entrepreneurship and managerial skills in students so as to enable them to establish and manage their business effectively and to integrate knowledge, skill and attitude that will help in sustaining an environment of learning and creativity within the business world. Thus assuring the society& nation building and catering to the manpower needs of companies in Accounting, Taxation, and Business Laws, Auditing, Financial analysis and Management.

Will provide Exposure in research orientation, written & oral communication, publishing skill and understand the concepts of commerce & computer based application operations. Able to demonstrate professional expertise in financial planning, Financial analysis, control, Decision support system and professional ethics in employees.

### E. Program Educational Objectives (PEOs)

### After successful completion of the program, the graduates will be:

Able to enrich communication, ethical values, team work, professional and leadership skill sets of students and exercising Professional skills, values, team spirit, and high leadership and to accept the challenges in the Industry and academics and accounting, taxation, reporting and compliance knowledge in accounting firms, Taxation, Banking, Insurance and E-Commerce.

Able to excel in contemporary knowledge of business and developing inclination towards lifelong learning and able to appear in Integrated Professional Competence Course (IPCC) and subsequently complete article ship, so as to enable to go for final CA.

### F. Pedagogy & Unique practices adopted:

PEO2

"Pedagogy is the method and practice of teaching, especially for teaching an academic subject or theoretical concept". In addition to conventional time-tested lecture method, the institute will emphasize on experiential learning: Role Play & Simulation: Role- play and simulation are forms of experiential learning. Learners take on different roles, assuming a profile of a character or personality, and interact and participate in diverse and complex learning settings. Role-play and simulation function as learning tools for teams and groups or individuals as they "play" online or face-to-face. They alter the power ratios in teaching and learning relationships between students and educators, as students learn through their explorations and the viewpoints of the character or personality they are articulating in the environment. This student-centered space can enable learner-oriented assessment, where the design of the task is created for active student learning. Therefore, role-play& simulation exercises such as virtual share trading, marketing simulation etc. are being promoted for the practical-based experiential learning of our students.

Video Based Learning (VBL) & Learning through Movies (LTM): These days technology has taken a front seat and classrooms are well equipped with equipment and gadgets. Video-based learning has become anindispensable part of learning. Similarly, students can learn various concepts through movies. In fact, many teachers give examples from movies during their discourses. Making students learn few important theoretical concepts through VBL & LTM is a good idea and method. The learning becomes really interesting and easy as videos add life to concepts and make the learning engaging and effective. Therefore, our institute is promoting VBL & LTM, wherever possible.

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*Field/Live Projects:* The students, who take up experiential projects in companies, where senior executives with a stake in teaching guide them, drive the learning. All students are encouraged to do some live project other their regular classes.

*Industrial Visits:* Industrial visit are essential to give students hand-on exposure and experience of how things and processes work in industries. Our institute organizes such visits to enhance students' exposure to practical learning and work out for a report of such a visit relating to their specific topic, course or even domain.

MOOCs: Students may earn credits by passing MOOCs as decided by the college. Graduate level programs may award Honors degree provided students earn pre-requisite credits through MOOCs. University allows students toundertake additional subjects/course(s) (In-house offered by the university through collaborative efforts or courses in the open domain by various internationally recognized universities) and to earn additional credits on successful completion of the same. Each course will be approved in advance by the University following the standard procedure of approval and will be granted credits as per the approval. Keeping this in mind, University proposed and allowed a maximum of two credits to be allocated for each MOOC courses. In the pilot phase it is proposed that a student undertaking and successfully completing a MOOC course through only NPTEL could be given 2 credits for each MOOC course.

For smooth functioning and monitoring of the scheme the following shall be the guidelines for MOOC courses, Addon courses carried out by the College from time to time.

- a) It will necessary for every student to take at least one MOOC Course throughout the programme.
- b) There shall be a MOOC co-ordination committee in the College with a faculty at the level of Professor heading the committee and all Heads of the Department being members of the Committee.
- c) The Committee will list out courses to be offered during the semester, which could be requested by the department or the students and after deliberating on all courses finalize a list of courses to be offered with 2 credits defined for each course and the mode of credit consideration of the student. The complete process shall be obtained by the College before end of June and end of December for Odd and Even semester respectively of the year in which the course is being offered. In case of MOOC course, the approval will be valid only for the semester on offer.
- d) Students will register for the course and the details of the students enrolling under the course along with the approval of the Vice Chancellor will be forwarded to the Examination department within fifteen days of start of the semester by the Coordinator MOOC through the Principal of the College.
- e) After completion of MOOC course, Student will submit the photo copy of Completion certificate of MOOC Course to the Examination cell as proof.
- f) Marks will be considered which is mentioned on Completion certificate of MOOC Course.
- g) College will consider the credits only in case a student fails to secure minimum required credits then the additional subject(s) shall be counted for calculating the minimum credits required for the award of degree.

Special Guest Lectures (SGL) & Extra Mural Lectures (EML): Some topics/concepts need extra attention and efforts as they either may be high in difficulty level or requires experts from specific industry/domain to make things/concepts clear for a better understanding from the perspective of the industry. Hence, to cater to the present



needs of industry we organize such lectures, as part of lecture-series and invite prominent personalities from academia and industry from time to time to deliver their vital inputs and insights.

Student Development Programs (SDP): Harnessing and developing the right talent for the right industry anoverall development of a student is required. Apart from the curriculum teaching various student development programs (training programs) relating to soft skills, interview skills, Tally, Advanced excel training etc. that may be required as per the need of the student and industry trends, are conducted a cross the whole program. Participation in such programs is solicited through volunteering and consensus.

*Industry Focused programed:* Establishing collaborations with various industry partners to deliver the programme on sharing basis. The specific courses are to be delivered by industry experts to provide practice-based insight to the students.

Special assistance program for slowlearners &fast learners: The program has provision to identify slow and fast learners. Syllabus adhere the University Policy for slow and fast learners. Fast learners are given research problems and higher order learning assignments whereas slow learners are given additional resources and peer group learning across the subjects.

*Induction program:* Every year 3 weeks induction program is organized for 1st year students and senior students to make them familiarize with the entire academic environment of university including Curriculum, Classrooms, Labs, Faculty/ Staff members, Academic calendar and various activities.

*Mentoring scheme:* There is Mentor-Mentee system. One mentor lecture is provided per week in a class. Students can discuss their problems with mentor who is necessarily a teaching faculty. In this way, student's problems or issues can be identified and resolved.

Competitive exam preparation: Students are provided with one class in every week for Competitive exams preparation.

Extra-curricular Activities: organizing & participation in extracurricular activities will be mandatory to help students develop confidence & face audience boldly. It brings out their leadership qualities along with planning & organizing skills. Students undertake various cultural, sports and other competitive activities within and outside then campus. This helps them build their wholesome personality

Career & Personal Counseling: - Identifies the problem of student as early as possible and gives time to discuss their problems individually as well as with the parents. Counseling enables the students to focus on behavior and feelings with a goal to facilitate positive change. Its major role lies in giving: Advice, Help, Support, Tips, Assistance, and Guidance.

Participation in Flip Classes, Project based Learning(A2 Assignment), Workshops, Seminars & writing & Presenting Papers: Departments plan to organize the Flip Classes, Project based Learning(A2 Assignment), workshops, Seminars & Guest lecturers time to time on their respective topics as per academic calendar. Students must have to attend these programs. This participation would be count in the marks of general Discipline & General Proficiency which is the part of course scheme as non-credit course.



Formation of Student Clubs, Membership & Organizing & Participating events: Every department has the departmental clubs with the specific club's name. The entire student's activity would be performed by the club. One faculty would be the coordinator of the student clubs & students would be the members with different responsibility.

Capability Enhancement & Development Schemes: The Institute has these schemes to enhance the capability and holistic development of the students. Following measures/ initiatives are taken up from time to time for the same: Career Counseling, Soft skill development, Remedial Coaching, Bridge Course, Language Lab, Yoga and Meditation, Personal Counseling.

Library Visit & Utilization of QLRC: Students may visit the library from morning 10 AM to evening 8 PM. Library created its resources Database and provided Online Public Access Catalogue (OPAC) through which users can be accessed from any of the computer connected in the LAN can know the status of the book. Now we are in process to move from OPAC to KOHA.





### FIRST YEAR

# SEMESTER 1

SENIESTER I		L «
BC3101	Title:PrinciplesofManagement	LTPC
		3003
	1.0	
Course	Nil	
Prerequisites		
Objectives	The purpose of this paper is to impart to the student an understanding of state of the	
	art of the management with the developments in the concept, theories and practices in	
	the field of commerce.	
	Students will be able to know the <i>management</i> evolution and how it will affect future	
	managers. Acquire familiarity and a working knowledge of the management	
	practices.	
UnitNo.	UnitTitle	No. of hours
		(perUnit)
Unit I	Introduction to Management and Planning	14
Introduction: Concep	tt, Nature, Functions and Significance of Management. Levels of Management. Develo	pment of management
	eo Classical, Contingency and contemporary approach to management. Contributions of	
Henri Fayol to Mode	rn Management Thoughts. Conceptual Framework of Planning, Decision-making and	Management by
Objectives. Planning	Corporate strategy –environmental analysis, formulation of strategic plan and growth	strategies.
Unit II	Organising and Organisation Structure	9
Organizing: Concept	, Process and Significance of Organisation. Types of Organisation Structure. Delegation	n of Authority.
	ecentralization of Authority. Span of Management. Accountability, Delegation, Formal	
organization Group,	Formation and Role of Groups in organization. Role of Positive Thinking in Organizat	ions.
Unit III	Staffing	8
Staffing: Concept, So	cope and Process of Staffing. Recruitment – Meaning and Sources. Selection – Process	of Selection. Types of
	tials of Successful Interview. Training – Concept, Significance and Methods.	71
Unit IV	Motivation and Coordination	10
Theories of Motivation	on – Abraham Maslow, Fredric Herzberg, Douglas McGregor and William Ou chi. Lea	dership: Concept,
	bes of Leaders. Style of Leadership. Coordination – Concept and Techniques. Commun	
Process and Barriers		1 /
Unit V	Directing and Controlling	7
Directing: Meaning,	Elements and Significance of Directing. Principles of Directing. Adaptability to Chang	e, Resistance to
	hallenges for the Managers. Controlling: Meaning and Process of Controlling. Techniq	
Text Books	1. L.M. Prasad, Principles and Practices of Management, S. Chand and Publishers Ed	
	New Delhi.	<del>- ,</del>
	2. NeeruVashisht, Principles of Management, Taxman Publication, New Delhi.	
Reference Books	1. Singh, B.P. and T.N. Chabara. Business Organisation and Management. DhanpatRa	i and Company, Delhi.
	Internal and external examnations	1 3/
Evaluation		
Recommendation		
by Board of Studies	13-05-2020	
on		
Date of approval		
	13-09-2020	
Council		
	<u> </u>	



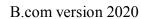


Paper Code	BC3101	BL	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use, for more than One)
Paper Title	Principles of Management		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	The student will come to know about the basic concept of Management, Theories, Approaches used in Management.	2	S
CO 2	The student will be able to understand the Organizing and Organization Structure.	3	S
CO 3	The student will be able to learn about the Concept and Process of Staffing, Recruitment and Selection Process in an organization.	2	S
CO 4	The student will be able to understand the meaning and concept of Motivation and Coordination in an organization.	3	S
CO 5	The student will be able to learn about concept of Directing and Controlling process in an organization.	3	S

Course	(Course	Programme Specific Outcomes								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	1	3	3	2	2	2	3	3	1
CO2	3	3	3	3	2	3	3	2	3	1
CO3	2	3	3	3	2	3	2	2	3	2
CO4	2	2	3	3	2	3	2	3	2	3
CO5	3	3	2	3	2	3	3	1	2	2
Average	2.6	2.4	2.8	3	2	2.8	2.4	2.2	2.6	1.8



BC3102	Title: Computer Aided Financial Accounting	LTPC 4004	1					
Version No.	1.0							
Course Prerequisites	Nil							
Objectives	To enable the students to be proficient for applying the accounting knowledge in special business activities.							
Expected Outcome	Student will be able to develop the skills of recording of transactions relating to issues of branches and departments, Hire-purchase system, royalty system and partnership account.							
Unit No.	Unit Title	No. of hours ( Unit)	(per					
Unit I	Accounting Concepts and Practices	8						
Limitations of ac	nting: Introduction of accounting, features and Objectives of preparing accounting. Functions of counting, Users of accounting, Accounting principles, concepts and conventions. Introduction trial Balance with real business case handling.		lger,					
Unit II	Financial Compatibilities with Balance sheet	12	_					
between gross pr	ntroduction to component of final account including, trading account and profit and loss account offit and net profit, and utility of balance sheet for firms. Prepare final accounts by incorporating nent generally prevails in cut-throat competitive business scenario.	t. Differentiate g both simple a	e and					
Unit III	Diverse accounts in Business	14	4					
dependent branch	rtmental accounts: Meaning of branch accounting, objectives of branch accounts, types of branch accounting system. Accounting plure for allocating the common expenses and interdepartmental transfer.							
Unit IV	Cases in Partnership businesses	12	_					
partner. Realizati	unts: Revaluation accounts, Partnership deed, Calculation of goodwill, admission of new partne on accounts, Methods of dissolution, Problems solving through dissolution accounts.	r, retirement o	f					
Unit V	Hire purchase and BRS	9	i					
		bank						
Text Books	<ol> <li>S.N. Maheshwari, Financial Accounting, Vikas Publishing House Pvt. Ltd, New dell</li> <li>K.G. Gupta, Financial Accounting, K.G. Publication, Meerut.</li> </ol>							
Reference Books	1. Charles T. Horngren and Donna Philbrick, Introduction to Financial Accounting, Pearson Education, New delhi. 2. Tulsian, P.C. Financial Accounting, Pearson Education, New delhi.							
Mode of Evalua								
Recommendation Board of Studies	s on  13-05-2020							
Date of approva the Academic Council	1 by 13-09-2020							





Paper Code	BC3102	BL	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)
Paper Title	Computer Aided Financial Accounting		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	The students will understand the concepts related to financial accounting.	2	Emp/S/Ent
CO 2	The students will Identify the profit and loss account and balance sheet	2	Emp/S/Ent
CO 3	Be able to use spreadsheet software (MS Excel) and presentation software (MS Power Point) and communication and information systems.	3	Emp/S/Ent
CO 4	The students will demonstrate the role of partnership, revaluation, goodwill, retirement.	3	Emp/S/Ent
CO 5	The students will analyze the royalty accounts and the hire purchase.	3	Emp/S/Ent

Course		Programme								
Outcomes	(Course A	(Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	1	2	3	3	2	2	3	1	2
CO2	3	3	2	3	3	3	2	3	2	3
CO3	3	2	2	3	3	2	2	3	1	2
CO4	3	2	1	3	3	3	2	3	3	1
CO5	3	2	2	3	3	3	2	3	2	1
Average	3	2	1.8	3	3	2.6	2	3	1.8	1.8



BC3103	Title: Business Economics	LTPC 4004
Version No.	1.0	
<b>Course Prerequisites</b>		
Objectives	To provide exposure to the commerce students about Micro Economic concepts and inculcate an analytical approach to the subject matter.	
_	The student would be able to apply economic reasoning to the real problems of Business.	
Unit No.	Unit Title	No. of hours (per Unit)
Unit I	Introduction	6
Meaning and Scope of	Business Economics, Tools for Analysis-Functional Relationships, Schedules, Graphs, F	Equations.
	conomics & Business Economics; Relationship of Business Economics with other branch	es of
Knowledge, Basic pro	blems of an economy, difference between Micro and Macro Economics.	
Unit II	Consumer Behavior and Demand Analysis	10
	n Indifference Curve- Meaning, Properties and determination of Consumer's Equilibrium	
	v of Demand; Elasticity of Demand- Concept and Measurement; Price, Income, Cross and	
	e of Elasticity of Demand. Methods of Demand Forecasting, Supply - Law of Supply and	Elasticity of
supply.		
Unit III	Production and Cost analysis	8
	Law of Variable Proportions - Law of Returns to Scale, Economies and Diseconomies of	Scale –
	Concept of Costs- Short run and long run, short run cost curve and long run cost curve.	
Unit IV	Pricing under various Market conditions	8
	nt Markets, Pricing Theory (short-run and long run) under conditions of -perfect competi	
	tion, Features of oligopoly, Market equilibrium, Concepts of Revenue –TR, AR and MR	with relationship.
Unit V	Factor Pricing	8
	theory of Distribution, Rent: Concept of Economic Rent, Theories of Rent - Ricardian T	
Modern Theory of Rea	nt, Quasi Rent, concept of Minimum wages, Theories of profit, Liquidity Preference Theories	ory of interest.
Text Books	1. M. Adhikari, Business Economics, Excel book Publisher, New Delhi.	
	2. Ahuja H.L, Business Economics, S. Chand & Co., New Delhi.	
Reference Books	1. V. G. Mankar, Business Economics, Macmillan India Ltd. New Delhi.	
Mode of Evaluation	Internal and External Examinations	
<b>Recommendation by</b>		
<b>Board of Studies on</b>	13-05-2020	
Date of approval by		
the Academic	13-09-2020	
Council		





Paper Code	BC3103	BL	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)
Paper Title	<b>Business Economics</b>		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	The students will understand the role of business economics in decision making.	2	Emp/S
CO 2	The students will understand and Analyse the demand determinants and measuring price elasticity of demand.	2	Emp/S
CO 3	The students will understand and Analyse the peculiarities of factors of production.	3	Emp/S
CO 4	The students will identify the supply and cost analysis of Total, Average and marginal curves	3	Emp/S
CO 5	The students will identify Equilibrium, price and output decisions in various market forms	3	Emp/S

Course	(Course A	Programme Specific Outcomes								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	3	2	3	3	2	3	3	3	3
CO2	1	3	2	3	3	3	2	3	1	2
CO3	1	3	2	3	3	2	3	1	1	3
CO4	1	3	3	3	3	2	3	3	1	2
CO5	3	3	1	3	3	2	3	3	1	1
Average	1.8	3	2	3	3	2.2	2.8	2.6	1.4	2.2



CY3205	Title: Environmental Science	L T P C 2 0 0 2						
Version No.	1.0							
Course	No							
Prerequisites								
Objectives	The aim is develop inquiring minds and curiosity about science and the natural world and to Make the students aware how to protect the Environment.							
<b>Expected Outcome</b>	Safeguarding the Environment and also develop awareness to the Society to further deteriorate it and also safeguard it.							
Unit No.	Unit Title	No. of hours (per Unit) 22						
Unit I	Introduction to Environmental Studies & Ecosystems	3						
	onmental Studies, Scope and Importance, Need for public awareness. What	is an ecosystem?						
Structure and Function	on of Ecosystem.							
= -	Natural Resources	5						
desertification. Defor droughts, conflicts or	renewable Resources, Land resources and land-use change; Land degradation restation: Causes and impacts. Water: Use and over-exploitation of surface a ver water (international & inter-state). Energy resources: Renewable and non of alternate energy sources, growing energy needs	nd ground water, floods,						
	Biodiversity and Conservation	5						
India. Threats to biod of biodiversity. Ecos	iodiversity hot spots. India as a mega-biodiversity nation; Endangered and endiversity: Habitat loss, poaching of wildlife, man-wildlife conflicts, biologically stem and biodiversity.							
Unit IV	Environmental Pollution	4						
	s and controls; Air, water, soil and noise pollution. Nuclear hazards and hum Control measures of urban and industrial waste.	an health risks. Solid						
	Environment Policies, Practices and Human Health	5						
on human communiti	stainable development. Climate change, global warming, ozone layer depletites and agriculture. Environment Laws: Environment Protection Act; Air (Protection and control of Pollution) Act; Wildlife Protection Act; Forest Control of Pollution (Protection Act) and Control of Pollution	evention & Control of						
	tribal populations and rights, and human wildlife conflicts in Indian context							
Text Books	1. Gadgil, M. &Ramachandra, G.: This Fissured Land: An Ecological History of India; Univ of							
Reference Books	1. Sengupta, R.: Ecology and Economics (OUP): An Approach to Sustainable Development"; OU							
Recommendation by Board of Studies on								
Date of approval by the Academic Council	13-09-2020							



Paper Code	CY3205	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Paper Title	Environmental Science		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To Understand the definition, scope and importance of natural resources and associated problems	2	S
CO 2	To Understand the concept of ecosystem and different types of ecosystem	2	S
CO 3	To Understand biodiversity and its conservation	3	S
CO 4	To Understand causes, effects and control measures of environmental pollution	3	S
CO 5	To Understand the social issues and the various law to protect environment	3	S

Course	(Course	Programme Specific Outcomes								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	0	1	0	1	2	0	2	1	1	2
CO2	0	2	0	2	2	0	2	1	1	2
CO3	0	1	0	1	1	0	3	1	2	3
CO4	0	2	0	2	2	1	3	1	2	2
CO5	2	1	1	1	3	2	2	1	3	1
Average	0.4	1.4	0.2	1.4	2	0.6	2.4	1	1.8	2



BC3105	Title: Business Mathematics	LTPC 4004
Version No.	1.0	
Course Prerequisites	Nil	
Objectives	To provide understanding of mathematical tools and their applications in real Business life.	
Expected Outcome	Student will be able to apply mathematical techniques and knowledge in business and Economic situations.	
Unit No.	Unit Title	No. of hours (per Unit)
Unit I	Unitary Method and Number system	7
	aning, problems on Time and work, Problems on Speed, distance and time. Concept of Ir	ntegers, Exponential
	square roots, cubes and cube roots.	
Unit II	Profit and Loss & percentage	5
	Loss, Problems on selling price and Cost price, Concept of percentages, Problems on Penterpretation using Percentage.	ercentages &
Unit III	Mathematics of Finance	8
	and interest, annuity, sinking fund, present value of an annuity/ amortization, present value	e concept in capital
expenditure, leasing	g and bonds.	
<b>Unit IV</b>	Ratio and Proportion and Basic Algebra	8
	, Types of Ratios, Inverse and duplicate ratios, Cross product rule, Invertendo, Altertend dendo and DividendoAddendo, overview of Logarithms, Algebric expression and Linear	
Unit V	Quantitative Aptitude	10
	Number Series, Coding and Decoding and Odd Man Out, Direction Tests, Seating Arrar	ngements, Blood
Relations and Syllo		
Text Books	1. Quantitative Aptitude, RS Aggarwal, S. Chand publications, 2. Fundamentals of Business Mathematics – 1 Jan 2009 by M. K. Bhowal (Author)	
Reference Books	1.PK Gupta, Business Mathematics and Business Statistics, Sultan Chand & sons. 2.Dr J Business Mathematics and Statistics, maximax publications.  3.The Art of Problem Solving, Volume 1: The BasicsSandorLehoczky,Richard Rusczyk	ŕ
Mode of Evaluation	Internal and External Examinations	
Recommendation by Board of Studies on	13-05-2020	
Date of approval by the Academic Council	13-09-2020	



Paper Code	- BU 1103		Employability (Emp)/ Skill(S)/ Entrepreneursh ip (Ent)/ None (Use , for more than One)
Paper Title	<b>Business Mathematics</b>		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Memorize and apply the knowledge of matrices in solving business problems	2	Emp/S
CO 2	To understand the basic concepts of limits and differentiation and to use them to solve the problems in business	2	Emp/S
CO 3	To understand the basic concepts of Integration to solve the problems in Economics and its related areas.	3	Emp/S
CO 4	To understand the methods of solving problems on simple interest, compound interest, annuities etc, related to business finance	3	Emp/S
CO 5	To understand the basic concepts of Ratio and Proportion and to use them to solve the problems in business.	3	Emp/S

Course	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)									Programme Specific Outcomes	
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2	
CO1	1	3	1	0	2	1	1	2	3	1	
CO2	3	3	1	2	3	0	2	3	1	3	
CO3	2	3	2	3	3	2	1	3	3	2	
CO4	1	3	2	2	2	1	2	2	1	1	
CO5	2	3	2	3	3	3	2	3	3	3	
Average	1.8	3	1.6	2	2.6	1.4	1.6	2.6	2.2	2	

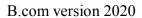


TITIO VAP-1 (NCTONI)	L T P C 2 0 23						
1.0							
Vil							
To provide knowledge about the international financial environment and different issues and concepts of foreign exchange market globally.							
Students will be able to deal in international financial transactions which consequently help them to							
i e	No. of hours						
Unit Title							
Financial Market	6						
al market, Types of financial (Primary Market, Secondary market), Importance of financial market in	India						
Financial Market Instruments	6						
al market instruments, Types of financial instruments – Equity, Preference, Debt, Derivatives, and Sw	reat equity						
Primary Market	6						
ssue market, functions, types of primary market (Public issue, Private placement, Preferential issue, Qu	ıalified						
nent, Right Issue, Bonus issue)							
Stock Market	6						
narket and its functions, listing of securities, operators of stock exchange, and Stock exchanges in Indi	a.						
Money Market	6						
ruments (Commercial bill, Treasury bill, call and short notice money, CDs, commercial bill, ADRs and	d GDRs).						
Apteng- international financial management							
Keithpilbeam - international finance							
Keithpilbeam - international finance  Llevimd- international finance							
Keithpilbeam - international finance Llevimd- international finance Singhp- investment management							
Keithpilbeam - international finance  Llevimd- international finance Singhp- investment management Internal and external examinations							
Keithpilbeam - international finance  Llevimd- international finance Singhp- investment management Internal and external examinations by							
	Nil  To provide knowledge about the international financial environment and different issues and concepts of foreign exchange market globally. Students will be able to deal in international financial transactions which consequently help them to expand their business throughout the world.  Unit Title  Financial Market al market, Types of financial (Primary Market, Secondary market), Importance of financial market in Financial Market Instruments al market instruments, Types of financial instruments – Equity, Preference, Debt, Derivatives, and Swenent, Right Issue, Bonus issue)  Stock Market market and its functions, listing of securities, operators of stock exchange, and Stock exchanges in Indi Money Market						



Paper Code  Paper Title	VP3112  NSE Certification in Financial Market-I	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Understand the basic concepts relating to different avenues of investment.	2	Emp/S
CO 2	To get a basic knowledge of the products, players and functioning of the financial markets.	2	Emp/S
CO 3	To understand the various concepts of primary market and secondary market	2	Emp/S
CO 4	To understand the basic conceptsof the financial statement for investment purpose.	2	Emp/S
CO 5	To get the basic knowledge of money market instruments.	2	Emp/S

Course	(Cours	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)									
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2	
CO1	3	2	3	1	2	2	3	2	1	1	
CO2	1	1	1	3	3	1	2	3	1	2	
CO3	2	3	1	2	1	2	3	3	3	3	
CO4	1	2	2	1	2	2	3	1	3	1	
CO5	1	3	3	1	2	1	1	2	2	1	
Average	1.6	2.2	2	1.6	2	1.6	2.4	2.2	2	1.6	





# SEMESTER 2

CE3101	Title: Disaster Management	LTPC
Version No.	1.0	2000
Course Prerequisites		
Objectives	The course is intended to provide a general concept in the dimensions of disasters caused by nature beyond the human control as well as the disasters and environmental hazards induced by human activities with emphasis on disaster preparedness, response and recovery.	
<b>Expected Outcome</b>	Enhance the knowledge by providing existing models in risk reduction strategies to prevent major causalities during disaster.	
Unit No.	Unit Title	No. of hours (per Unit) 24
Unit: 1	Introduction on Disaster	5
made Disaster: such as	aster: A) Natural Disaster: such as Flood, Cyclone, Earthquakes, Landslid Fire, Industrial Pollution, Nuclear Disaster, Biological Disasters, Accider uctural failures(Building and Bridge), War & Terrorism etc. Causes, effec	ıts (Air,
	Risk and Vulnerability Analysis	4
Risk: Its concept and a Development for Vuln	nalysis 2. Risk Reduction 3. Vulnerability: Its concept and analysis 4. Straerability Reduction.	ntegic
	Disaster Preparedness	5
Measures of Disaster.	Concept and Nature. Disaster Preparedness Plan Prediction, Early Warning Role of Information, Education, Communication, and Training. Role of Go Bodies. Role of IT in Disaster Preparedness and Role of Engineers on Education.	overnment,
	Disaster Response	5
Introduction Disaster I Plan Search, Rescue, E Psychological Respons	Response Plan Communication, Participation, and Activation of Emergence Evacuation and Logistic Management Role of Government, International asse and Management (Trauma, Stress, Rumor and Panic). Relief and alth Response to Different Disasters.	
	Rehabilitation, Reconstruction and Recovery	5
Reconstruction and Re Remedial Measures. C Construction Sanitatio Long-term Counter Di	habilitation as a Means of Development. Damage assessment, Post Disast reation of Long-term Job Opportunities and Livelihood Options, Disaster n and Hygiene Education and Awareness, Dealing with Victims' Psychologisaster Planning and Role of Educational Institute.	er effects and Resistant House ogy,
Text Books	1. Disaster Science and Management by Bhattacharya published in Education (India) Pvt. Ltd.	
Reference Books	<ol> <li>Disaster Management by Dr. Mrinalini Pandey published in Wiley Tushar.</li> <li>Disaster Management : Future Challenges and Opportunities by Ja published in K W Publishers Pvt.</li> </ol>	
	Internal and External Examinations	
Recommendation by Board of Studies on	13-05-2020	
Date of approval by the Academic Council	13-09-2020	





Paper Code	CE3101	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title	Disaster Management		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Students should be able to understand the basic concepts of disasters and its relationships with development	2	S
CO 2	Students should be able to understand the approaches of Disaster Risk Reduction (DRR) and the relationship between vulnerability, disasters, disaster prevention and risk reduction	2	S
CO 3	Students should be able to understand the Medical and Psycho-Social Response to Disasters.	2	S
CO 4	To understand and gain the detailed knowledge of disaster responses	2	S
CO 5	Students should have awareness of Disaster Risk Management institutional processes in India.	2	S

Course Outcomes	(Course	Programme Specific Outcomes								
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	0	0	0	0	1	0	3	1	0	2
CO2	0	1	2	0	1	0	3	2	0	2
CO3	0	0	0	0	2	1	3	1	0	1
CO4	0	0	1	0	3	0	2	3	0	1
CO5	1	1	2	0	3	1	2	3	0	2
Average	0.2	0.4	1	0	2	0.4	2.6	2	0	1.6





BC3202	Title:Business Statistics	LTPC 4004
Version No.	1.0	
Course	Nil	
Prerequisites		
Objectives	The objective of this course is to familiarize students with the basic statistical tools to apply on quantitative & qualitative data to summarize and analyze information for decision making.	
Expected Outcome	The student is expected to be equipped with the tools of processing and description of statistical data manually and learn the situations where to apply the specific tools.	
Unit No.	Unit Title	No. of hours (per Unit)
Unit I	Introduction to Statistics	5
	nitations of statistics, uses of statistics to business and industrial activities, Primary and s assification and tabulation of data, Diagrammatic and graphic representation of data, Qual drafting.	
Unit II	Statistical Data and Descriptive Statistics	10
Properties and Applic Percentiles). Measure	Fendency: Mathematical Averages Including Arithmetic Mean, Geometric Mean and Ha cations. Positional Averages Mode, Median (and Other Partition Values Including Quarties of Variation: Absolute and Relative. Range, Quartile Deviation, Mean Deviation, Stan-Co-efficient, Properties of Standard Deviation/Variance. Concept of Skewness.	les, Deciles, and
Unit III	Probability	10
	ity, Addition and Multiplication rule, Conditional Probability and Baye's Theorem, Ranc	
	ance of a Random Variable, Probability Distribution, Binomial, Poisson and Normal Di	
Unit IV	Simple Correlation and Regression Analysis	12
	Meaning of Simple Correlation; Linear and non-Linear, Causation and Correlation, Sca	
Pearson's Co-efficien	t of Correlation; Calculation and Properties (Proofs not required). Probable and Standard Regression Analysis: Principle of Least Squares and Regression Lines. Regression Equation	l Errors, Rank
Unit V	Index Numbers and Time Series	7
Number, Base Shiftin	ty of Index Numbers. Problems in the Construction of Index Numbers, Simple and Weiger, Fisher's Ideal Index Number and Reversibility Tests, Application of Index Numbers. Ess: Component of Time Series, Calculation of Secular Trend, Moving Average method and the Construction of Secular Trend, Moving Average method and the Construction of Secular Trend, Moving Average method and the Construction of Secular Trend, Moving Average method and the Construction of Secular Trend, Moving Average method and the Construction of Secular Trend, Moving Average method and the Construction of Secular Trend, Moving Average method and the Construction of Secular Trend, Moving Average method and the Construction of Secular Trend, Moving Average method and the Construction of Secular Trend, Moving Average method and the Construction of Secular Trend, Moving Average method and Secular Trend, Moving Average m	Analysis of
Text Books	<ol> <li>S.P. Gupta, Business Statistics, S. Chand &amp; Sons, New delhi.</li> <li>J.K. Thukral, Business Statistics, Taxman publication Ltd, New delhi.</li> </ol>	
Reference Books	<ol> <li>D.N. Elhance, Fundamentals of Statistics, KitabMahal Publishers.</li> <li>S.C. Sharma, Business Statistics, Arya Publishing Company.</li> </ol>	
Mode of Evaluation	Internal and External Examinations	
Recommendation by Board of Studies on	13-05-2020	
Date of approval by the Academic Council	13-09-2020	





Paper Code	BC3202	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title			
	Business Statistics		
Course	Upon successful completion of the course, students would be able to:		
Outcomes			
CO 1	Students will able to understand about the statistics and gain the knowledge	2	Emp/S/Ent
	of data representation through graphs and tables.		
CO 2	Students gain the knowledge of data analysis through different methods.	2	Emp/S/Ent
CO 3	Students learn the concept of probability.	3	Emp/S/Ent
CO 4	Student understand about the correlation and regression concept and also	3	Emp/S/Ent
	different methods (Scatter diagram, Karl Pearson's and Spearman's		
	method) of finding correlation coefficient.		
CO 5	Students gain the knowledge of time series analysis and index numbers.	3	Emp/S/Ent

Course	(Course A	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	2	2	2	2	2	1	1	2	2	3
CO2	1	3	3	1	1	1	2	3	2	1
CO3	1	3	2	2	0	0	1	2	1	1
CO4	1	2	2	2	0	0	2	1	1	2
CO5	2	2	2	2	0	1	2	3	1	1
Average	1.4	2.4	2.2	1.8	0.6	0.6	1.6	2.2	1.4	1.6



BC3203	Title:Business Law	LTPC
		4004
Version No.	1.0	
Course	Nil	
Prerequisites		
Objectives	The purpose of this paper is to familiarize the students with the meaning, scope and the	
	sources of business law in India. Enhancing the level of students with reference to	
	understanding of regulation in business	
Expected Outcome	Demonstrate an advanced and integrated understanding of business law and understand	
_	the impact of these laws on business practice.	
Unit No.	Unit Title	No. of hours
		(per Unit)
Unit I	The Indian Contract Act, 1872	12
	Characteristics and kind. Essential of valid contract- Offer and Acceptance, Consideration	
	nt, Legality of Object. Discharge of Contract, Breach of Contract and its remedies. Contra	
	act of Bailment and Pledge and Contract of Agency.	or or machinity
Unit II	The Sale of Goods Act, 1930	6
	ential element of contract of sale, Sale and Agreement to Sell/Hire purchase agreement, Co	
	of Property, Breach of contract of Sale and Auction sale. Unpaid seller – Meaning and right	
seller against the good		at of unpula
Unit III	The Partnership Act, 1932 and The Limited Liability Partnership Act, 2008	10
	et, 1932: The Nature of Partnership, Relations of Partners to one another and to third party,	
	gistration of Partnership Firm, Dissolution of Partnership Firm. LLP Act 2008- Meaning a	
	gistiation of Farthership Firm, Dissolution of Farthership Firm. LLF Act 2006- Meaning a reen LLP and partnership, LLP and company. LLP agreement, partner and designated	ind realures of
	document. Rules regarding change of registered office and name of LLP. Partner and the	ir relation
Liability of LLP and		ii i ciation,
Unit IV	The Negotiable Instrument Act, 1881 and The Information Technology Act, 2000	10
Omt IV	The regulable histi unient Act, 1881 and The information Technology Act, 2000	10
Definition and essent	ial features of Negotiable Instruments, Promissory Notes, bill of exchange, &Cheques, En	dorsement and
types of endorsement	, Holder and holder in due course, Dishonor of Instrument. Information Technology Act,2	000- Definition,
Digital Signature, Ele	ectronic Governance, Digital signature Certificates, Duties of subscribers, Penalties and	
adjudication, Appella	ate tribunal, Offences.	
Unit V	The Consumer Protection Act, 1986	5
Definitions under Cor	nsumer Protection Act, Objectives and Establishment of Consumer Protection Councils an	d Redressal
of Consumer Grievan	ces (District Forum, State Commission & National Commission).	
Text Books	1. Pillai &Bagavathi, Business Law, S Chand &Sons,Newdelhi.	
	2. MC Kuchhal, Business law, Vikas Publishing House Pvt. Ltd, New delhi.	
Reference Books	1. Dr G K Kapoor, Business Law and Practices, Taxman Publishers.	
	2. A. Ramaiya, Business Law, Wadhwa Publishers.	
Mode of Evaluation	Internal and External Examinations	
Recommendation by		
Board of Studies on		
Doard of Studies on	13-03-2020	
Date of approval by		
the Academic	13-09-2020	
Council	1	





Paper Code	BC3203	BL	Employability (Emp)/ Skill(S)/ Entrepreneursh ip (Ent)/ None (Use, for more than One)
Paper Title	Business Laws		
Course	Upon successful completion of the course, students would be able		
outcomes	to:		
CO 1	Understand and apply the concepts of Indian Contract Act in business dealings	2	Emp/S/Ent
CO 2	Understand and apply the concepts of Indian special Contract Act related to indemnity and Bailment	2	Emp/S/Ent
CO 3	Understand the need of sale of goods act, apply its laws for conduction of smooth business and analyze the legal issues to solve disputes	3	Emp/S/Ent
CO 4	Understand the basic principles of laws related with the IT sector and analyze the issues for dispute solving machinery	3	Emp/S/Ent
CO 5	Understand the rule of partnership as per the Partnership Act, analyze the problems of partnership firm and evaluate the method for registration of a partnership firm	3	Emp/S/Ent

Course	_	Mapped-3, Moderate-2, Low-1, Not related-0)				Programme Specific Outcomes				
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	1	2	2	0	1	3	3	1	3
CO2	3	1	2	2	0	2	3	3	2	3
CO3	3	1	3	2	0	3	3	3	2	3
CO4	3	1	2	2	3	1	3	3	3	2
CO5	2	1	2	1	0	2	3	2	1	2
Average	2.8	1	2.2	1.8	0.6	1.8	3	2.8	1.8	2.6



BC3206	Title: Public Finance	LTPC					
Version No.	1.0	4 0 0 4					
Course Prerequisites	None						
Course Frerequisites	The objective of the course is to provide the students with a thorough						
Objectives	knowledge and understanding of the economic functions of government in						
Objectives	an economy.						
	To have conceptual clarity of public expenditure and revenue theories; To						
	apply the principle of optimal taxation in analyzing various governments tax						
	policies; To know the application of public economics in analyzing various						
<b>Expected Outcome</b>	energy policies; To comprehend various types of public goods and its real						
	world application; To apply and integrate Equity and Efficiency Economics						
	principles to analyse Energy consumption.						
TT 1/ NT		No. of hours					
Unit No.	Unit Title	(per Unit) 44					
Unit I	Introduction of Public Finance	08					
Meaning, Nature & Scope	e, Importance, Role of Government in Changing Perspective; Government as an	agent of economic					
	Fiscal Functions of the Government; Classification of Goods: Private, Public						
	of Maximum Social Advantage						
Unit II	Public Revenue	08					
Public Revenue: Sources	s of Revenue, Taxation, characteristics of a good taxation system, tax Reve	enue and Non Tax					
Revenue- Laffer Curve,	Canons of taxation, direct vs. indirect taxes, principles of taxation, effects of	of taxation, taxable					
capacity, impact and inc	cidence of taxation; Tax structure in India and Recent Reforms GST. First	st Set Of theories-					
Expendiency Theory, Soc	ial Polital Theory, Second set of theories- Benefits received Theory. Ability to P	ay theory					
Unit III	Public Debt	08					
Public Debt: Meaning of	Public and Private Debt, Sources of Public Debt, Burden of public debt, theori	es, effects of public					
debt, methods of debt re	demption, Public Debt Management in India. Public Budge, Concept of publ	ic budget, types of					
	public budgeting. Public Debt and Economic Growth, Debt burden and Future	e generation, Public					
Debt and Regulation							
Unit IV	Federal Finance/ Indian Public Finance	10					
	I the planning commission, Niti Ayog Devolution of Resource & Grants; Reso						
	for transfer of resources; Centre-State Financial Relation in India. The Role Fi						
	s. Fiscal Policy: meaning and objective, fiscal multipliers, compensatory fiscal						
	policy for inflation, full employment and economic growth. Railway Fina	nce, State Finance,					
Agricultural Taxation In I							
Unit V	Public Expenditure	10					
	ning and Classification, Theories of Public Expenditure, Wagner Law of Increase						
	Wiseman Peacock Hypothesis Maximum Social Advantage, Normative and						
	iture, Canons of Public Expenditure, Effects of Public Expenditure on Production	on, Distribution and					
economic growth, Criteria	a for public investment social cost-benefit analysis.	. 110					
	1. Backhaus, J. G. & Wagner, R. E. (2004): Handbook of Public Finance, Sp. 11.	oringer, US.					
Text Books	2. Bhatia, A. K. (2013): Public Economics, Wisdom Press, India.	1 N D II.					
	3. Choudhary, R. K. (2014): Public Finance and Fiscal Policy, Kalyani Public Finance and Fiscal Policy Finance						
	1. Garg, R. & Garg, S. (2017): Handbook of GST in India, Bloomsbury India Professional.						
Reference Books	<ol> <li>Gupta, J. R. (2011): Public Economics in India: Theory and Practice, Atlantic Publishers.</li> <li>Jha, Raghbendra (2010): Modern Theory of Public Finance, New Age International Pvt. Ltd.</li> </ol>						
		ernational Pvt. Ltd.					
Dogommon do 4! 1	India						
Recommendation by	12 05 2020						
Board of Studies on	13-05-2020						
Date of approval by							
the Academic Council	13-09-2020						





Paper Code	BC3206	BL	Employability (Emp)/ Skill(S)/ Entrepreneursh ip (Ent)/ None (Use , for more than One)
Paper Title	<b>PublicFinance</b>		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Students would be able to understand the basic concepts of public finance and analyze the functioning of a democratic government	2	Emp/S
CO 2	Students would be to apply the principle of optimal taxation in analyzing various government taxation policies.	2	Emp/S/Ent
CO 3	Students would be able to know the application of public finance in management and redemption of public debt.	3	Emp/S/Ent
CO 4	Students would be able to understand the working of Finance Commissions	3	Emp/S/Ent
CO 5	Students would be able to analyze approach to various expenditures and its effects on developing economies.	3	Emp/S/Ent

Course Outcome	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)									Programme Specific Outcomes	
s									PSO1	PSO2	
CO1	2	1	1	3	2	1	2	3	2	2	
CO2	3	2	3	2	2	1	1	3	2	3	
CO3	2	1	3	3	2	3	1	1	3	2	
CO4	2	1	2	1	2	3	3	3	3	3	
CO5	4	4 3 1 2 1 2 1 2									
Average	2.6	1.6	2	2.2	1.8	2	1.6	2.4	2.4	2.4	





BC3206	Title: Advanced Accounting	LTPC						
Version No.	1.0	4 0 0 4						
Course Prerequisites	None							
Objectives	To give an insight into the basics of Accounting Concepts and Principles to Prepare to Students to have the foot hold in Accounts.							
<b>Expected Outcome</b>	Students will demonstrate progressive affective domain development of values, including but not limited to receiving and responding to: the role of accounting in society, business ethics, environmental and global societal sustainability, and/or							
Unit No.	Unit Title	No. of hours (per Unit) 48						
Unit I	Accounting of Non-Profit Organizations	8						
Non-Profit entities-I	Features of non-profit entities, Accounting process, Preparation o	f summaries-						
	ents Account-meaning and special features, Procedure for prepara							
	and Expenditure Account features, procedure for preparation of Balanc							
Unit II	Value Added Accounting	10						
Meaning, Concept and	types, reporting of value added causes of value added advantages and limitations of ded statement. <b>Consignment:</b> Meaning & objectives of Consignment, accounting in	f value added,						
Unit III	Royalty Accounts	10						
	t workings/Redeemable dead rent, Excess Workings, Ground rent, R							
Concept of Hire-Puro payment system	te and lockout. <b>Hire-Purchase and Installment Payment Systems:</b> chase, Accounting for <b>Hire Purchase transactions, Problems</b> based of	on installment						
Unit IV	Banking and Insurance Companies-Banking Companies	8						
	surance, Regulation of insurance business, Final accounts, Life insuraced risks.							
Unit V	Insurance Claim and Insolvency	12						
	of Stock Policy, Steps for ascertaining Fire insurance claim, Treatment of Salvage,	Average Clause,						
procedure, Presidency T	Items, Computation of Fire insurance claims. <b>Insolvency:</b> Meaning of insolve Cowns Insolvency Act 1909, Provisional Insolvency Act 1920, statement of affixeen Profit and Loss Account and Deficiency Account, Difference between Bar	fairs, deficiency						
Text Books	<ol> <li>Arulanandam &amp; Raman; Advanced Accountancy, HPH</li> <li>Anil Kumar – Advanced Financial Accounting HPH</li> <li>Dr. Alice Mani: Advanced Financial Accenting, SBH.</li> <li>Dr. S.N. Maheswari, Financial Accounting, Vikas Publication</li> <li>S P Jain and K. L. Narang, Financial Accounting, Kalyani Publication .</li> </ol>							
Reference Books	<ol> <li>Souandrajan &amp; K. Venkataramana, Financial Accounting, SHBP.</li> <li>A Bannerjee; Financial Accounting.</li> <li>Radhaswamy and R.L. Gupta, Advanced Accounting, Sultan Chand</li> </ol>							
<b>Mode of Evaluation</b>	Internal and External Examinations							
Recommendation by Board of Studies on	13-05-2020							
Date of approval by the Academic Council	13-09-2020							



Paper Code	BC3205	BL	Employability (Emp)/ Skill(S)/ Entrepreneursh ip (Ent)/ None (Use , for more than One)
Paper Title	Advanced Accounting		
Course	Upon successful completion of the course, students would be able		
outcomes	to:	_	
CO 1	To understand how to use and apply the basic accounting concept for Nonprofit making organization.	2	Emp/S/Ent
CO 2	To understand and apply the numerical of GDP accounting in	2	Emp/S/Ent
CO 2	11 3	2	Emp/S/Em
	the context of enterprise form of Value added statement. To		
	understand the accounting of consignments.		
CO 3	To understand the accounting of Royalty and Hire purchase of	3	Emp/S/Ent
	assets.		
CO 4	To understand how to use a basic accounting system to create	3	Emp/S/Ent
	the data needed in the banking and insurance sector companies.		•
CO 5	To understand the various concept to claim of loss of business	3	Emp/S/Ent
	from insurance company in the context of accounting		•
	information.		
	***************************************	1	

Course Outcom	(Course	Spe	amme cific omes								
es	PO1	PO1 PO2 PO3 P04 PO5 P06 PO7 PO8									
CO1	3	1	2	2	0	1	3	3	1	3	
CO2	3	1	2	2	0	2	3	3	2	3	
CO3	3	1	3	2	0	3	3	3	2	3	
CO4	3	1	2	2	3	1	3	3	3	2	
CO5	2	1	2	1	0	2	3	2	1	2	
Average	2.8	1	2.2	1.8	0.6	1.8	3	2.8	1.8	2.6	



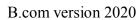


<b>Code: VP3212</b>	<b>Title:</b> Business Communicaation	LTPC200 2
VersionNo.	1.0	2
CoursePrerequisites		
Objectives	<ul> <li>TodeveloptheEnglishcommunicationskillsofour students.</li> <li>Toenablethemtocommunicateeffectivelyandnurturetheirspea king skillsinEnglish.</li> <li>Toinculcateinourstudentstheabilitytodevelopsoftskills andprofessional etiquettes which will make them more suitable forjobsinthe corporate sector?</li> <li>To overcome interaction phobia as English is not their mothertongue.</li> </ul>	
ExpectedOutcome	<ul> <li>After the Course the students will be able to write/understand andcreatesentencesinEnglishofall tenses.</li> <li>They will be able to take part in daily routine conversations inEnglish.</li> <li>Students will be able to understand and be partially groomed incorporateetiquettesandculture</li> </ul>	
UnitNo.	UnitTitle	No. of hours(perUnit)
UnitI	FunctionalGrammar ronoun, verb,adjective,adverb,preposition,conjunction	6
<ul> <li>Articles-a,an,the,n</li> <li>UnitII</li> <li>Introduction</li> <li>Describeyourself,</li> <li>Let'stalk-makinge</li> <li>Opinions,likesand</li> <li>WorldAroundMe</li> <li>Lifeatcollege, hos</li> <li>Marketplace,busst</li> <li>Village,townande</li> </ul>	ould, shall/should, will/would, may/might, must, ought to hoarticle  SpeakingSkills  youreducationalbackground, family, hobbies, strengths conversation, meeting and greeting people dislikes  teletc.  top, bank, postoffice ity	10
<ul> <li>EatingoutataResta</li> </ul>		
<ul><li>Firstimpression:D</li><li>PositiveAttitude:E</li></ul>	PersonalityEnhancement ressingsense,goodmanners,speakingwellandrespectably Beinghappyandalert,agoodlistenerandagoodfriend lencebuildingandhandlingrejection	5
UnitIV	VocabularyDevelopment	5
<ul><li>Homophonesando</li><li>Wordsoftenconfus</li><li>Idiomaticphrases</li><li>Antonymsandsyno</li></ul>	onyms	
UnitV	Listening	4
-	simpleconversations and messages on inshortrecorded passages on diverse matters	



AcademicCouncil

UnitVI Read	ingandWriting	6							
<ul> <li>Readingand writingofshort,simplenotesandmessages</li> </ul>									
<ul> <li>Basicdescriptionsabouteverydaylifeinsimplesentences</li> </ul>									
<ul> <li>Shortsimpledescriptionsofeventsandreportingwhathappened whenand where</li> </ul>									
Simplee-mailorletterincl	udingexpressionsforgreeting,addressing,askingorthanking								
<ul> <li>Completingaquestionnai</li> </ul>	regivinginformationaboutbackground, interests, skills								
	1. High School Grammar by Wren & Martin revised by Dr.								
TextBooks	N.D.V.Prasada Rao(S.Chand)								
TEATBOOKS	2.  Personality development by Harold R. Wallace (Cengage Learn Learner) and the property of the property o	ning)							
	1. EssentialEnglishgrammarbyRaymondMurphy(CambridgeU	Jniv.Press)							
	2. PracticalEnglishUsagebyMichaelSwan(Oxford)								
ReferenceBooks	3. Personality Development & Soft skills by Barun K. Mitra;	2nd edition							
Referencebooks	(OxfordUniv. Press)								
	4. <b>OnlineResources:</b> Flipboard,TEDx,Youtube								
ModeofEvaluation	InternalandExternalExaminations								
Recommendation									
byBoardofStudieson	13-05-2020								
Dateofapprovalby									
the   13-09-2020									



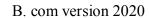


Paper Code	VP3212	BL	Employability (Emp)/ Skill(S)/ Entrepreneursh ip (Ent)/ None (Use , for more than One)
Paper Title	<b>Business Communication</b>		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To learn the fundamentals of communication in a professional environment.	2	Emp/S/Ent
CO 2	To learn the concept of business writing (Reports).	2	Emp/S/Ent
CO 3	To develop the presentation skills for achieving success in a business environment.	3	Emp/S/Ent
CO 4	To understand the role of technology in business communication.	3	Emp/S/Ent
CO 5	To learn the fundamentals of business correspondence within & outside the organization.	3	Emp/S/Ent

Course	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)									Programme Specific Outcomes	
Outcomes	PO1	PO1 PO2 PO3 P04 PO5 P06 PO7 PO8 P								PSO2	
CO1	2	1	1	3	2	1	2	3	2	2	
CO2	3	2	3	2	2	1	1	3	2	3	
CO3	2	1	3	3	2	3	1	1	3	2	
CO4	2	1	2	1	2	3	3	3	3	3	
CO5	4	4 3 1 2 1 2 1 2									
Average	2.6	1.6	2	2.2	1.8	2	1.6	2.4	2.4	2.4	



MS3241	Title: Office Documentation	LTPC					
Version No.	1.0	2 002					
	Nil						
Objectives	The purpose of this course is to teach student show to develop time management techniques, Office Records, and identify the basic skills of An administrative professional.						
	Learn how to become a professional, Learn how to manage and organizeyourself, Understand the workplace team, Review how to communicate with technology, Plan for meetings and events, Learn how to manage Physical records, Learn how to manage electronic records and mail						
Unit No.	Unit Title	No. of hours(perUnit )24					
Unit: 1	Office	5					
	Office, Office-Staff, Common Forms of Business Organization, OfficeCareerandJobClassificationsunderEachCategory,SpecificSkillRequirements and Responsibilities of Office Staff.	Advantages of					
Unit II	Records Management	4					
	ping; Filing ,Different Kinds of Filing System, Steps in Filing; Indexing; Selecting to, How to handle Incoming & Outgoing Mails.	he					
Unit III	Document/Report Writing	5					
	ocument: The5w-h plan for writing; Steps in writing workplace documents; Impeven layout mistakes to avoid; Quick tips for report Writing; Basics of	ortant things to					
Unit IV	Leadership & Motivation	5					
Motivation; Organizatio ImportantLeadershipStyle	Importance of Leadership; Qualities of a Leader; Relationship & Difference nal Leadership; Leadership Ethics - Traits of an Ethical Leader; Leaders-SituationalLeadership—EmotionalIntelligenceofLeader; WhichLeadership of SituationalLeadership Styleson Subordinate Development;	s Leadershipand ership Styles -					
UnitV	Good Documentation Practices(GDPs)	5					
System, Documents Templatesdesign,Docume	umentation and value of documentation, Types of documents that used in Qua property and categories, Documents format and entsdevelopmentprocessandcontrol, Processes documentation identifications and require mentation requirements, QMRS documentation	management					
TextBooks							
Reference Books							
Mode of Evaluation	Internal(40)ExternalExaminations(60)						
Recommendation by Bostudies on	Recommendation by Board of Studies on 13-05-2020						
Date of approval by the Academic Council	13-09-2020						





Paper Code	MS3241	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title	OfficeDocumentation		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To understand the basic concept of Office. To understand the advantages of office work, categories of office, , duties and responsibilities of office staff, specific skill requirements for office jobs.	2	Emp/S/Ent
CO 2	To understand the basic concept of Records Management in an office. To Extend the knowledge about objectives of Record Keeping; Filing System, Steps in Filing; Indexing; Selecting the Appropriate Filing System.	2	Emp/S/Ent
CO 3	To know about the concept of Document/Report writing. To understand the key points to write a document: The 5w-h plan for writing; steps in writing workplace documents; tips for report writing and Basics of office meetings.	3	Emp/S/Ent
CO 4	To provide a learning about the organizational Leadership & Motivation in an office. To know about the various types of organizational leadership, qualities of a Leader, leadership ethics, traits of a leader, leadership styles.	3	Emp/S/Ent
CO 5	To extend the knowledge about Documentation Practices. To provide the knowledge related to types of documents that used in an office, documents property and categories, documents format and management, Templates design, documents development process and control.	3	Emp/S/Ent

Course	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)								_	Programme Specific Outcomes	
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2	
CO1	1	1	3	2	1	2	3	2	2	2	
CO2	2	3	2	2	1	1	3	2	3	3	
CO3	1	3	3	2	3	1	1	3	2	2	
CO4	1	2	1	2	3	3	3	3	3	3	
CO5	3	1	2	1	2	1	2	2	2	2	
Average	1.6	2	2.2	1.8	2	1.6	2.4	2.4	2.4	2.4	





### SECOND YEAR

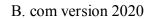
#### **SEMESTER -3**

BC3301	Title: Money Banking and Financial Institution						
Version No.	1.0		4 0 0 4				
Course Prerequisites	Nil						
Objectives	sectors of the ecand institutions.	cooses students to the theory and functioning of the monetary and financial conomy. It highlights the organization, structure, and role of financial market. It also discusses interest rates, monetary management, and instruments of the property of the pro	ets of				
Expected Outcome		ents to understand current monetary policies and financial market outcomes. m to critically evaluate policies.	It				
Unit No.		Unit Title	No. of hours (per Unit) 40				
Unit I		Introduction to Money	8				
	tions of money, in	nportance of money, stages of evolution of money, classification of money.					
Unit II		Money Supply	8				
Money Supply: M money- meaning a		supply, Alternative measures of money supply, components of money s	upply, High powered				
Unit III		Management of Banking Institutions	8				
Infrastructure Pro	jects; Prudential	s - Overview; Negotiable Instruments; Working Capital Management; Project Norms Prescribed by Regulators; Non-Performing Assets; Capital Adequating Agencies; Regulatory framework for Banks.  Risk Management in Financial Institutions					
Risk Management		titutions Managing Credit Risk; Liability and Liquidity Management; Maing Risk through Sale of Assets and Securitization	naging Interest Risk;				
Unit V		ment of Non-Banking Financial Institutions and Depositories	8				
		pe, and their implications; DFIs in India: NABARD, State Level Institution bjectives of Depository.	ns-PCF, IDFC, REC,				
Text Books		1.Baye, M., Jansen, D. (2006). Money, banking and financial markets. AITB 2. Bhole, L., Mahukud, J. (2017). Financial institutions and markets, 6 <sup>th</sup> ed. T 3. Fabozzi, F., Modigliani, F., Jones, F., Ferri, M. (2010). Foundations of fin institutions, 4th ed. Pearson Education. 4. Jadhav, N. (2009). Monetary policy, financial stability and central banking 5. Khan, M. (2015). Indian financial system, 9th ed. Tata McGraw-Hill.	ata McGraw-Hill. ancial markets and g in India. Macmillan.				
Reference Books		<ol> <li>Mishkin, F., Eakins, S. (2017). Financial markets and institutions, 8th ed</li> <li>Mohan, R. (2011). Growth with financial stability: Central banking in an Oxford University Press.</li> </ol>	l. Pearson.				
Mode of Evaluati	on	Internal and External Examinations					
Recommendation Studies on	on by Board of						
Date of approval Academic Council	-						
readenne Counci							



Paper Code	BC3301	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title	Money Banking and Financial Institutions		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Assess the components of a financial system with respect to real economy linkages and .financial market participants.	2	Emp/S/Ent
CO 2	Analyze the impact of central bank monetary policy on financial systems and the entire economy, and to appraise the role of financial intermediaries as both brokers and asset transformers	2	Emp/S/Ent
CO 3	To evaluate the different financial intermediaries and risk management services and need for government regulations.	3	Emp/S/Ent
CO 4	To illustrate the detailed knowledge of risk management in financial institution & to assess the development of financial markets and securities in response to market participants requirements.	3	Emp/S/Ent
CO 5	To illustrate the detailed knowledge management of NBFCs and depositories	4	Emp/S/Ent

Course Outcomes	(Co	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)									
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2	
CO1	3	1	2	1	1	2	2	2	2	1	
CO2	3	2	2	1	1	2	2	2	2	1	
CO3	3	1	2	1	1	3	3	3	2	1	
CO4	3	1	3	1	1	3	2	3	2	2	
CO5	3	1	3	1	1	3	2	2	2	1	
Average	3	1.2	2.4	1	1	2.6	2.2	2.4	2	1.2	



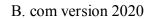


BC3302	Title: Computer Added Cost Accounting	LTP C 4 0 0 4
Version No.	1.0	
Course Prerequisites		
Objectives	To acquaint the students with basic concepts used in cost accounting and various methods involved in cost ascertainment systems and use of costing data for planning, control & decision-making by using various computer tools	
Expected Outcome	On completion of the syllabi the student will gain an insight to the emerging perspectives in Cost Accounting.	
Unit No.	Unit Title	No. of hours (per Unit) 46
Unit I	Introduction	6
	s and advantages of cost accounting, Difference between financial, cost, and managications, Role of a cost accountant in an organization.	ement accounting. Cost
Unit II	Materials and Labour	10
	inventory control- concept and techniques, Accounting and control of purchases, storag of materials issues – FIFO, LIFO, Simple Average, Weighted Average. Labour: Accounting and control of purchases, storage of materials issues – FIFO, LIFO, Simple Average, Weighted Average. Labour: Accounting and control of purchases, storage of materials issues – FIFO, LIFO, Simple Average, Weighted Average.	
Unit III	Overhead	10
	ation, apportionment and absorption of overhead. Under- and over-absorption. Capacity or ing, like interest on capital, packing expenses, debts, research and development expenses machine hour rate.	
Unit IV	Methods of Costing	14
Unit costing, Job co Activity based costi	osting, Contract Costing, Process costing (process losses, valuation of work in progressing.	, joint and by-products)
Unit V	Applications of Computer in Cost Accounting	6
Working on spread	sheet, MS excel and its applications, working of MS-Excel, Operating Cost.	
Text Books	1 Arora, M.N. Cost Accounting – Principles and Practice. Vikas Publishing House, Nev 2. Jain, S.P. and K.L. Narang. Cost Accounting: Principles and Methods. Kalyani Publi	shers
Reference Books	<ol> <li>Charles T. Horngren, Srikant M. Datar, Madhav V. Rajan, Cost Accounting: A Mana Pearson Education.</li> <li>Iyengar, S.P. Cost Accounting. Sultan Chand &amp; Sons</li> </ol>	agerial Emphasis,
Mode of Evaluation	Internal and External Examinations	
Recommendation by Board of Studies on	13-05-2020	
Date of approval by the Academic Council	13-09-2020	



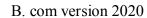
			1
Paper Code	BC3302	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Paper Title	Computer Aided Cost Accounting		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Students would be able to get a clear picture of cost concept; role of management accounting in the business, students will be able to take a decision while solving the problems of Business.	2	Emp/S/Ent
CO 2	To explain the detailed knowledge of material and labour in cost accounting, and Solve problems relevant to cost accounting systems using ideas and techniques some of which are at the forefront of the discipline.	2	Emp/S/Ent
CO 3	To illustrate the classification, allocation and absorption of overhead, and Use organization skills (including task and time management) relevant to cost accounting systems both individually and in a group situation.	3	Emp/S/Ent
CO 4	Students would analyse the motive behind preparing the various budgets, establishing a budgetary control system and its administration, Evaluating the real problems while preparing the budget in Business.	3	Emp/S/Ent
CO 5	The student will evaluate the application of computer in cost accounting, and understand the application of computer in cost accounting, and Exercise appropriate judgment in selecting and presenting information using various methods relevant to cost accounting.	4	Emp/S/Ent

Course	(Course A	Programme Specific Outcomes								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	1	2	2	0	1	3	3	1	3
CO2	3	1	2	2	0	2	3	3	2	3
CO3	3	1	3	2	0	3	3	3	2	3
CO4	3	1	2	2	3	1	3	3	3	2
CO5	2	1	2	1	0	2	3	2	1	2
Average	2.8	1	2.2	1.8	0.6	1.8	3	2.8	1.8	2.6





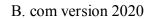
BC3305	Title:Corporatelaw	LTPC 4004		
VersionNo.	1.0			
CoursePrerequisites	None			
Objectives	The purpose of this paper is to familiarize the students with the meaning, scope and the sources of company law in India. Enhancing the level of students with reference to understanding of regulation of company.			
ExpectedOutcome	Students will know an advanced and integrated understanding of company law and understand the impact of these laws on business.			
UnitNo.	UnitTitle	No. of hours(perUnit)44		
UnitI	Introduction of Company Law	10		
	acteristics and types of company, Private limited Company, Public limited Coetween company and partnership, Company Law in India. Introduction of company			
UnitII	Formation of Company	9		
Incorporation of Company, company, promoter role of	Mode of incorporation of company, Document to be filed with the registrar, Effer promoters of company.	ct of registration of		
UnitIII	Memorandum of Association & Article of association	9		
	ion: Meaning, and importance of memorandum for company, Contents of mer ultra vires, Article of association meaning and concept, content of Article, Alter			
UnitIV	Prospectus & Company Management	8		
	ng of prospectus, registration of prospectus, Contents of prospectus, Director Directors, Position of Directors, Meetings of directors, powers of directors, duties			
UnitV	Meetings &Winding Up of Company	8		
meeting, Minutes of m	any, notice of meeting, ordinary business and special business, Quorum for meetings, resolutions, Winding Up of company: Meaning, modes of cedure of winding upbythe court.			
TextBooks	<ol> <li>N.D.Kapoor, Elements of Mercantile Law, Sultan Chand &amp;Sons.</li> <li>G.K.Kapoor, Company Law, Taxmann PublicationPvt.Ltd.</li> </ol>			
ReferenceBooks	1.K.C.Garg,CompanyLaw, KalyaniPublishers.			
ModeofEvaluation	InternalandExternalExamination			
Recommendation byBoardofStudieson	13-05-2020			
Date of approval by	13-09-2020			





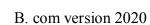
Paper Code	BC3305	BL	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use, for more than One)
Paper Title	Corporate law		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	The student will remember the meaning and the type of companies.	2	Emp/S
CO 2	The student will remember and understand the formation of the companies under the companies act, 2013.	2	Emp/S
CO 3	The student will remember, understand prospectus, memorandum and the article of association	3	Emp/S
CO 4	The student will remember and analyse the management of the companies under companies act, 2013.	3	Emp/S
CO 5	The student will remember, analyze the share capital and winding up of the company concepts	4	Emp/S

Course	(Course	Programme Specific Outcomes								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	0	1	1	0	2	2	3	3	2
CO2	3	1	2	1	2	3	2	3	3	3
CO3	3	1	2	1	2	2	2	3	1	2
CO4	3	1	3	1	1	3	2	3	2	3
CO5	3	1	1	2	3	3	3	3	3	1
Average	3	0.8	1.8	1.2	1.6	2.6	2.2	3	2.4	2.2





BC3306	Title:FinancialManagement	LTPC 4004			
VersionNo.	1.0				
Course Prerequisites	Nil				
Objectives	This course exposes students to the theory and functioning of the financial management and to familiarize the students with the principles and practices of Financial management.				
Expected Outcome	This allows students to understand current monetary policies and financial market outcomes. It also enables them to critically evaluate policies.				
UnitNo.	UnitTitle	No. of hours(perUnit)40			
Unit I	IntroductiontoFinancialManagement	8			
	objectives of financial management, Agency problem, Time value of money, Risk and returnulation(including Capital Asset Pricing Model).				
Unit II	CapitalBudgeting	8			
Rate of R	geting Process, Cash Flow Estimation, Payback Period Method, Discounted Payback PeriodNeturn, Net Present Value (NPV), Net Terminal Value, InterstabilityIndex,CapitalbudgetingunderRisk-CertaintyEquivalentApproachandRisk-Adjusted				
Unit III	CostofCapitalandFinancingDecision	8			
Capital, Income,NetOpera Of capital structur	tingIncome,MMHypothesis,TraditionalApproach).OperatingandFinancialleverage,Determinante.	cture (Net			
Unit IV	DividendDecision	8			
	vance and irrelevance of dividend decision for corporate valuation-Walter's Model, Gordon's ry, Cash and stock dividends, Dividend policies in practice and Determinants of Dividend.				
Unit V	WorkingCapitalDecisions	8			
	ting Capital, Operating&CashCycles,Risk-returntradeoff,sourcesofshorttermfinance,workingcasivables management, inventory management.	pitalestimation,cash			
TextBooks	<ol> <li>Khan, M.Y. and P.K. Jain, Financial Management: Text and Problems, T.</li> <li>Horne, Van; James C., John Wachowicz, Fundamentals of Financial Ma</li> </ol>				
ReferenceBooks	<ol> <li>Singh,J.K. Financial Management-textand problems, 2ndedition, Dhanpat Randellin Delhi</li> <li>Sharma,G.L., and Y.P. Singh. Contemporary is sues in Finance and Taxation. Foundation Delhi</li> <li>Rustagi,R.P., Financial Management, Galgotia Publishing Company</li> </ol>	1 37			
ModeofEvaluation					
Recommendation by Board of Studie	son   13-05-2020				
Date of approval the Academic Cou					





Paper Code	BC3306	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title	Financial Management		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	The student will remember the overview of financial management	2	Emp/S
CO 2	The student will explain the capital budgeting techniques.	2	Emp/S
CO 3	The student will illustrate and explain the cost of capital and capital structure.	3	Emp/S
CO 4	The student will illustrate and explain the different dividend policy.	3	Emp/S
CO 5	The student will evaluate the management of working capital.	4	Emp/S

Course Outcomes	(Course Articulation Matrix: Highly Manned-3 Moderate-2 Low-1 Not related-0)									amme cific omes
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	0	1	1	0	2	2	3	3	2
CO2	3	1	2	1	2	3	2	3	3	3
CO3	3	1	2	1	2	2	2	3	1	2
CO4	3	1	3	1	1	3	2	3	2	3
CO5	3	1	1	2	3	3	3	3	3	1
Average	3	0.8	1.8	1.2	1.6	2.6	2.2	3	2.4	2.2





BH3304	Title: Principle and Practices of E-Commerce	L T P C 4 0 0 4
Version No.	1.0	
Course Prerequisites	Honors & BI	
Objectives	To enable the student to become familiar with the mechanism for	
	conducting business transactions through electronic means	
	After Completion of the subject student should able to • Understand basic concepts	
	and technologies used in the field of management information systems; • Have the	
<b>Expected Outcome</b>	knowledge of the different types management information systems; • Understand the	
•	processes developing and implementing information systems; • Be aware of	
	ethical, social, and security issues of information systems;	
Unit No.	Unit Title	No. of hours
		(per Unit)
		42
Unit I	Introduction to E-Commerce	7
	ion is just beginning, Ecommerce : A Brief History, Understanding E-commerce:	
organizing Themes		
Unit II	E-Commerce Business Models & Concepts	10
E-Commerce Business Mo	odels, Major Business to Consumer (B2C) business models, Major Business to Business	ss (B2B) business
	n emerging E-commerce areas, How the Internet and the web change business: strateg	
	nnology Background, The Internet	5,
	ture Infrastructure, The World Wide Web, The Internet and the Web: Features	
Unit III		10
Building an E-Commerce	Web Site: A systematic Approach, The e-commerce security environment, Security thi	reats in the e-
commerce environment, T	echnology solution, Management policies, Business procedures, and	
public laws, Payment syste	em, E-commerce payment system, Electronic billing presentment and payment	
Unit IV	E-Commerce Marketing Concepts, Online Retailing & Services	8
Consumer online: The Inte	ernet Audience and Consumer Behaviour, Basic Marketing Concepts, Internet Marketin	ng Technologies, B2C
and B2B E-commerce mar	keting and business strategies, The Retail sector, Analyzing the viability of online firm	ns, E-commerce in
action: E-tailing Business	Models, Common Themes in online retailing, The service sector: offline and online, O	nline financial
services, Online Travel Ser	rvices, Online	
career service		
Unit V	Social Networks, Auctions, & Portals	7
Social networks and online	e communities, Online auctions, E-commerce portals	
Text Books	1. TN Chhabra, Hem Chand Jain, and Aruna Jain, An Introduction to HTML,	,
	DhanpatRai& Co.	
	1. David Whiteley, E-commerce: Strategy, Technology and Applications, McGr	aw Hill Education
	2. Bharat Bhaskar, Electronic Commerce: Framework, Technology and Application	
Reference Books	Hill Education	
	3. PT Joseph, E-Commerce: An Indian Perspective, PHI Learning	
Mode of Evaluation	Internal and External Examinations	
Recommendation by		
Board of Studies on	13-05-2020	
Date of approval by	13-09-2020	
the Academic Council	13-07-2020	
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Paper Code	ВН3304	BL	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)
Paper Title	Principle and Practices of E-Commerce		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To understand the brief history of E-commerce.	2	Emp/S
CO 2	To explain the E- commerce of business models and concepts.	2	Emp/S
CO 3	To illustrate the building of an E-commerce website, security and payment system.	3	Emp/S
CO 4	To explain the concept of E-commerce marketing, online retailing and services.	3	Emp/S
CO 5	To explain the detailed knowledge of social networks, auctions and portals.	3	Emp/S

Course Outcomes	(Course Articulation Matrix: Highly Manned-3, Moderate-7, Low-1, Not related-0)									imme ific omes
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	3	1	3	2	3	2	2	2	1
CO2	1	2	3	1	3	2	3	2	1	1
CO3	2	1	1	1	1	1	2	3	2	2
CO4	2	2	1	3	1	1	2	2	3	1
CO5	2	1	1	3	2	2	1	2	2	3
Average	2	1.8	1.4	2.2	1.8	1.8	2	2.2	2	1.6





MS3342	Title: Stock Market and Mutual Funds	LTPC				
		1022				
Version No.	1.0					
Course	Nil					
Prerequisites						
Objectives	The primary objective of this subject is to encourage the under graduating students to involve in stock market investing and trading and highlighting the importance of stock market education within undergraduate students.					
Expected Outcome	This subject would develop an understanding among students about early investment and where to invest and how to invest.					
Unit No.	Unit Title	No of hours (per Unit) 26				
Unit I	Introduction	5				
issue, venture capital, and CRISIL.	ervices, types, players in financial services, merchant banking, functions, managing new need, functions, benefits, mutual funds, types, factoring, services, securitization, credit rat	ing, CARE, ICRA,				
Unit II	Primary Market	6				
Follow on Public Offer	ssue of debenture & shares on premium, par & discount, Right Issue, Bonus Issue, initial par (FPO), Private placement, book building process, cut-off price, allotment of shares, draft listing of securities. CDSL and NSDL: rtance.					
Unit III	Secondary Market	5				
exchanges, screen base brokerage, products in	oduction, differences b/w primary and secondary market, role of stock exchanges, demuted trading NCEAT internet based trading, contract note the secondary markets, equity investments, debit investments.					
Unit IV	Secondary Market Structure	6				
	izational structure, index construction, sensex, NIFTY, settlement, rolling settlement pay in of shares, investor protection fund, Derivatives: Hedging Arbitrage, Speculation, Option					
Unit V	Demat Account	4				
Prerequisites for Dema Management, SIPs, AM	tt account Practical training on Money bhai.com and Demat account. Mutual Funds:Types MCs, AMFI.	, Features and				
Text Books	<ol> <li>Common Sense on Mutual Funds: New Imperatives for the Intelligent Investor by Aut 2010.</li> <li>The Intelligent Investor Unknown Binding- Benjamin Graham, 2013.</li> </ol>					
Reference Books	1. A Beginner's Guide to the Stock Market: Everything You Need to Start Making Paperback – Matthew R. Kratter, 2019.	g Money Today				
Mode of Evaluation	Internal and External Examination					
Recommendation by Board of Studies on	13-05-2020					
Date of approval by the Academic Council	13-09-2020					





Paper Code	BC3306	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title	Stock Market and Mutual Funds		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Understand some basic concepts of Stock market and its working.	2	Emp/S
CO 2	Identify Nifty and Sensex, and compare both tradings	2	Emp/S
CO 3	To illustrate the treding in stock market, to understand the NSDL, CSDL and compare the BSE and NSE	3	Emp/S
CO 4	To Understand the stock market and anlysing the trends of the market.	3	Emp/S
CO 5	Create the Demat Account transactions, IPOs, and plan for future tradings, in stock markets.	4	Emp/S

Course Outcomes	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)									amme cific omes
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	3	1	3	2	3	2	2	2	1
CO2	1	2	3	1	3	2	3	2	1	1
CO3	2	1	1	1	1	1	2	3	2	2
CO4	2	2	1	3	1	1	2	2	3	1
CO5	2	1	1	3	2	2	1	2	2	3
Average	2	1.8	1.4	2.2	1.8	1.8	2	2.2	2	1.6



### **SEMESTER 4**

BC3401	Title: Income Tax and E-Filing	L T P C 4 0 0 4				
Version No.	1.0					
Course Prerequisites	None					
Objectives	To provide basic knowledge and equip students with application of principles and provisions of Income-tax Act, 1961.					
<b>Expected Outcome</b>	Students will be able to know the Rules of Income Tax and Assess the Tax Liabilities.					
Unit No.	Unit Title	No. of hours (per Unit) 48				
Unit I	An Introduction and Basic Definitions	7				
Unit II	Salaries & House Property	16				
Income from Salaries; Inco		•				
Unit III	Business Incomes, Capital Gains and Other Sources	14				
Profits and Gains of Busine	ess & Profession; Capital Gains and Income from Other Sources.					
Unit IV	Set-off & Carry Forward of Losses & General Deductions	6				
Reliefs	ff and Carry Forward of Losses; Deductions to be Made in Computation of Total I	ncome; Rebates and				
Unit V	Tax Liability & Tax Management	5				
	HUF; Firms and Association of Persons, Tax Deduction at Source; Advance Payme Tax Authorities & Their Powers, E-Filing and Computation with Form 16.					
Text Books	<ol> <li>Agarwal, B.K. and Rajeev Agarwal: Income Tax: Law &amp; Accounts: Nirup</li> <li>Mehrotra, H.C.: Income Tax Law &amp; Accounts; Sahitya Bhawan, Agra.</li> </ol>	_				
Reference Books	Chandra, Mahesh and D.C. Shukla: Income Tax Law and Practice; Pragati Publications, New Delhi.					
<b>Mode of Evaluation</b>	Internal and External Examinations					
Recommendation by Board of Studies on	13-05-2020					
Date of approval by the Academic Council	13-09-2020					





Paper Code	BC3401	BL	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)
Paper Title	Income Tax & E-Filling		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	The student will remember the taxation law definitions and basic concepts of personal and business taxation system.	2	Emp/S/Ent
CO 2	The student will remember and understand the approaches used in computation of salary income and income from house property.	2	Emp/S/Ent
CO 3	The student will remember, understand and apply concept in computation of income from business and profession ,capital Gain and IFOS.	3	Emp/S/Ent
CO 4	The student will remember and apply about the carry out and clubbing provisions.	3	Emp/S/Ent
CO 5	The student will remember, analyze and evaluate the deductions, rebate, relief and E-filing	4	Emp/S/Ent

Course Outcomes	(Cou	Programme Specific Outcomes								
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	1	2	2	1	3	3	3	2	3
CO2	3	2	2	3	2	3	2	3	1	1
CO3	3	2	3	3	2	3	3	3	1	2
CO4	3	1	2	2	1	3	1	3	3	3
CO5	3	2	2	2	2	3	3	3	1	2
Average	3	1.6	2.2	2.4	1.6	3	2.4	3	1.6	2.2



BC3402	Title: Management Accounting	L T P C 5 0 0 5						
Version No.	1.0							
Course Prerequisites	None							
Objectives	The objectives of this paper are to familiarize the student with the tools and skills of							
<b>Expected Outcome</b>	These decision making skill and analytical skills would be much supportive in to sorting the complexities of Corporate Business transactions.							
Unit No.	Unit Title	No. of hours (per Unit) 44						
Unit I	Introduction to Management Accounting	6						
	Real Nature, scope and functions of management accounting, Role of management accounting to and techniques of Management accounting, Management accounting Vs. financial accounting Vs.							
Unit II	Budgetary Control Process	10						
	<b>nning and control:</b> Meaning of budget and budgetary control, Objectives; Merits and I and flexible budgeting, Zero bases budgeting, Performance budging.	imitations. Types of						
Unit III	Marginal Costing and Break Even Analysis	11						
	ak Even Analysis: Concept of Marginal costing, variable & absorption costing, Ben	efits and limitation.						
	alysis Break Even Point. Margin of safety. Make or buy decision.							
Unit IV	Analysis of Variances	10						
	ance Analysis: Standard costing and Historical costing. Establishment of cost standard	s. Variance analysis-						
	variance, overheads variance.	_						
Unit V	Relevance of Management reporting	7						
	Meaning, nature, scope, objectives and types of reporting, Modes of reporting, internal a	nd external						
Text Books	1. Arora, M.N. M a n a g e m e n t A c c o u n t i n g .Vikas Publishing House, New Delhi. 2. Maheshwari, S.N. and S.N. Mittal. M a n a g e m e n t Accounting. Shree Mahavir Book Depot, NewDelhi. 3. Khan, M.Y. and Jain, P.K. Management Accounting. McGraw Hill Education. 4. M.C. Shukla, T.S. Grewal and M P. Gupta, Cost Accounting, Text and Problems, S. Chand & Co.Ltd., New Delhi 5. S.P. Jain and K. L. Narang, Cost Accounting, Principles and Methods, Kalyani Publishers, Jalandhar							
Reference Books	<ol> <li>Anthony A. Atkinson, Robert S. Kaplan, Ella Mae Matsumura, S. Mark Young. Maccounting. Dorling Kindersley (India) Pvt. Ltd.</li> <li>Singh, Surender. Management Accounting, Scholar Tech Press, New Delhi.</li> </ol>							
Mode of Evaluation	Internal and External Examinations							
Recommendation by	12.05.2020							
Board of Studies on	13-05-2020							
Date of approval by								
the Academic Council	13-09-2020							





Paper Code	BC3402	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Paper Title	Management Accounting		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To enlighten the students thought and knowledge on management Accounting, differentiate the Financial and management accounting.	2	Emp/S/Ent
CO 2	To give proper idea on financial statement analysis in practical point of view for the Business purpose.	2	Emp/S/Ent
CO 3	To provide knowledge about budgetary control keeping in mind the scope of the concept of the Business, analyse and apply the budgetary tool in business.	3	Emp/S/Ent
CO 4	To develop the know-how and concept of marginal costing and absorption costing with practical problem of the companies and manufacturing units, and apply & evaluate the BEP, CVP and other tools.	3	Emp/S/Ent
CO 5	Outline and apply management tools and techniques such as the variance analysis, operational performance measures, quality, and environmental cost management, and create management report to the management on the basis of evaluation and analysis of data.	4	Emp/S/Ent

Course Outcome	(Cour	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)									
S	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2	
CO1	3	1	3	1	0	3	3	3	3	1	
CO2	3	2	3	1	1	3	2	3	1	1	
CO3	3	2	3	1	1	3	2	3	3	3	
CO4	3	2	3	1	3	3	3	3	3	3	
CO5	3	3	3	1	0	3	2	3	3	1	
Average	3	2	3	1	1	3	2.4	3	2.6	1.8	

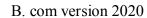


BC3406	Title: Principles and Practices of Corporate Governance	L T P C 4 0 0 4						
Version No.	1.0							
<b>Course Prerequisites</b>	None							
Objectives	To familiarize the students with the understanding of issues and practices of corporate governance in the global and Indian context							
<b>Expected Outcome</b>	Critically apply corporate governance theories and frameworks to the various corporate governance structures found in their national environments. Show an advanced understanding of the role of the board of directors in shaping the strategy of a company and protecting the interests of stakeholders.							
Unit No.	Unit Title	No. of hours (per Unit) 44						
Unit I	Conceptual Framework of Corporate Governance	8						
Meaning, Theories of Co	orporate Governance, Models of Corporate Governance, Governance v Good Corpo	rate Governance,						
Corporate Governance v	Corporate Excellence, Insider Trading, Rating Agencies, Whistle Blowing, Benefits of overnance Reforms, Initiatives in India.							
Unit II	Indian Model of Corporate Governance	8						
	ponsibilities, Powers, Number of Directors, Disqualifications, Board Meetings, Regulato	-						
	India, SEBI Norms based on KM Birla Committee, Clause 49 of Listing Agreement, Corp							
Unit III	Board Committees and their Functions	8						
	rir Functions, Remuneration Committee, Nomination Committee, Compliance Committee,							
	estors Relation Committee, Investment Committee, Risk Management Committee, and Au-							
Unit IV	Major Corporate Governance Failures	10						
	Bank of Credit and Commerce International (UK), Maxwell Communication Corporation							
	(USA), WorldCom (USA), Satyam Computer Services Ltd (India); Common Governance							
Unit V	Codes & Standards on Corporate Governance	10						
	idelines, 2000, Principles of Good Governance and Code of Best Practice, 2000, Sarbanes-							
Text Books	1. J. P. Sharma Corporate Governance, Business Ethics & CSR, Ane Books Pvt. Ltd., New Delhi 2. Bhanu Murthy, K. V. and Usha Krishna, Politics Ethics and Social Responsibilities of Business Pearson Education, New Delhi. 3. D Geeta Rani & R K Mishra, Corporate Governance-Theory and Practice, Excel Books, New Delhi							
Reference Books	4. Christine A Mallin, Corporate Governance (Indian Edition), Oxford University Press, New Delhi.  1. Bob Tricker, Corporate Governance-Principles, Policies, and Practice (Indian Edition), Oxford University Press, New Delhi.  2. Andrew Crane Dirk Matten, Business Ethics (Indian Edition), Oxford University Press, New Delhi.							
Mode of Evaluation	Internal and External Examinations							
Recommendation by Board of Studies on	13-05-2020							
Date of approval by the Academic Council	13-09-2020							



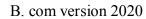
Paper Code	BC3406	BL	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)
Paper Title	Principles & Practices of Corporate Governance		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To familiarize the basic concepts of framework and ethical business practices in the context Indian corporate houses.	2	Emp/S
CO 2	To understand the approaches used in Indian regulatory and Clause 49.	2	Emp/S
CO 3	To aware the constituents and factions of ethical business practices committee .	3	Emp/S
CO 4	To understand about white collar scams of different countries.	3	Emp/S
CO 5	To understand about the Principles of Good Governance and Code of Best Practice, 2000 Sarbanes-Oxley (SOX) Act, 2002.	4	Emp/S

Course Outcomes	(Co	ourse Articul	ation Matrix:	ne Outcome pped-3, Mod	e Outcomes ped-3, Moderate-2, Low-1, Not related-0)				Programme Specific Outcomes	
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	3	2	1	3	3	3	3	3	3
CO2	1	2	1	1	1	3	3	2	2	3
CO3	3	3	2	3	1	3	3	3	3	2
CO4	2	1	2	3	2	1	1	2	2	3
CO5	1	2	1	1	2	2	1	1	3	3
Average	2	2.2	1.6	1.8	1.8	2.4	2.2	2.2	2.6	2.8





BC3404	Title: Business Strategy And Environment	LTPC 4004					
VersionNo.	1.0						
CoursePrerequisit es	None						
Objectives	The purpose of this paper is to familiarize the students with the scope, nature & elements of business environment. Providing detail knowledge of each element of business environment and strategic use of business Environment knowledge in business strategic planning.						
Expected Outcome	Students will develop an advanced and integrated understanding of Business Environment and its strategic planning of business.						
UnitNo.	UnitTitle	No. of hours(perUnit) 44					
Unit I	Introduction to Business Environment						
environments, Nature	and Nature of Business Environment. Types of environment, Inter action between In and Structure of Economy, Techniques for Environment and Significance of Environment Forecasting.	ternal and Externa					
Unit II	Economic Environment  Economic Environment	10					
Monetary Policy, onBusiness,IndustrialF And its Impact on Bus		l its Impact					
Unit III	Politico-LegalEnvironment	10					
Entrepreneurial Roles	Business and Government, Economics, Planning, Regulatory, Promotional and of Government, Constitutional Provisions affecting Business. An overview of major laws Responsibility of Business.	affecting business					
Unit IV	TechnologicalEnvironment&DemographicandSocio-CulturalEnvironment	8					
Transfer of Technolog	<b>vironment:</b> Factors Influencing Technological Environment, Role and Impact of Technology-Channels, Methods and Limitations. (b) <b>Demographic and Socio-Cultural Environ</b> te, Changing age structure and its Impact on business, Business and Society, Business and haviour.	ment: Population					
UnitV	ForeignInvestment&TradeandBusinessStrategy	8					
	tment, Foreign Institutional Investment, WTO and India: an overview, Regulation ic Sector Units. Strategic use of elements of Business Environment in	of Foreign Trade					
Text Books	<ol> <li>Cherunilam ,Francis-Business Environment ,Himalaya Publishing House.</li> <li>Paul,Justin-BusinessEnvironment,TataMcGrawHill,NewDelhi</li> <li>Aswathappa,K.,Business Environment and Strategic Management, HPH</li> </ol>						
Reference Books	1. Mukherjee Sampath, Economic Environment of Business. 2. I.C.Dhingra, Indian Economics: Environment and Policy, 25thed., Sultan Chand & Sons, New Delhi, 2012  Reference 3. SKMishraand VKpuri, 4thed., Economic Environment of Business, Himalaya Publishing House, Mumb						
Mode of Evaluation	Internal(40)ExternalExamination(60)						
Recommendation by Board of Studies on	13-05-2020						
Date of approval							

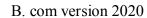




by the Academic Council 13-09-2020

Paper Code	BC3404	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Paper Title	Business Strategy and Environment		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Develop understanding of importance of business environment studies.	2	Emp/S/Ent
CO 2	Skill of analyzing business environment	2	Emp/S/Ent
CO 3	Based on the available data students will be able to predict and forecast emerging business opportunities and threats.	3	Emp/S/Ent
CO 4	Acquire knowledge of components of Economic, Political, Legal, Technological, Social, International Environment and their importance.	3	Emp/S/Ent
CO 5	Skill of designing business strategy after analyzing business environment.	4	Emp/S/Ent

Course Outcomes	(Co	urse Articula		Programme Outcomes ion Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)						
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	2	3	3	2	2	3	1	3	3	3
CO2	2	3	1	1	2	3	2	1	1	2
CO3	1	1	3	2	1	1	2	1	2	2
CO4	3	3	3	3	3	2	1	3	1	1
CO5	3	1	1	3	3	3	3	2	3	1
Average	2.2	2.2	2.2	2.2	2.2	2.4	1.8	2	2	1.8





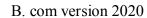
ВН3404	Title: Management of International Finance	LTP C 4 0 0 4
Version No.	1.0	
Course Prerequisites	Nil	
Objectives	To provide knowledge about the international financial environment and different issues and concepts of foreign exchange market globally.	
	Students will be able to deal in international financial transactions which consequently help them to expand their business throughout the world.	
Unit No.	Unit Title	No. of hours (per Unit) 44
Unit I	Introduction to International Financial Management	8
	ve, functions of international financial management, decision variables- currency exchange ra	ates, balance of
payments, internation	al restructuring and political risk, international monetary system, the foreign exchange market.	
Unit II	Long Term Investment Decisions	8
	nal investment decisions- motives strategies and behavioral consideration for long term invest	
	foreign investment, phases of investing in foreign markets, product cycle theory, international div	ersification.
Unit III	Issues In Foreign Investment Analysis	10
Issues in foreign inve	estment analysis, choice of framework for analysis, evaluation of international investment propo	sals- discounted
cash flow analysis, th	ne adjusted present value approach, political risk analysis. External investment decision- measur	ring total return
from foreign investm	ent, benefits of foreign equity, bond investment, optimal international asset allocation.	
<b>Unit IV</b>	<b>Short Term Investment Decisions</b>	10
positioning, cash me	ent decisions- domestic vs international working capital management, international cash man obilization, hedging strategy, intra corporate transfer of funds, transfer pricing, management, international inventory management.	
Unit V	<b>International Financing Decisions</b>	8
International financir	ng decisions, euromoney and euro bond markets. Growth of the Eurodollar market, instruments	in international
markets, international	l equity markets, new financial instruments.	
Text Books	<ol> <li>Aptepg- international financial management</li> <li>Keithpil beam- international finance</li> </ol>	
Reference Books	<ol> <li>L levimd- international finance</li> <li>Singh p- investment management</li> </ol>	
<b>Mode of Evaluation</b>	Internal and External Examinations	
Recommendation by		
<b>Board of Studies on</b>	13-05-2020	
Date of approval by Academic Council	the   13-09-2020	





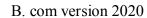
Paper Code	BH3404	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
<b>Paper Title</b>	Management of International Finance		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To provide introduction and understanding about International Financial Management, regarding business and finance.	2	Emp/S
CO 2	To create awareness about capital structure and theories of capital structure, apply and analyse the capital structure for the company and business purpose.	2	Emp/S
CO 3	To make them understand the cost of capital in wide aspects, and analyse & evaluate all the concept of cost of capital	3	Emp/S
CO 4	To provide knowledge about dividend policies and various dividend models, analyse and evaluate the policies for dividend distribution	3	Emp/S
CO 5	To enable them to understand working capital management, evaluate, apply and analyse the WCM for business management.	4	Emp/S

Course Outcomes	(Co	Progra Spec Outco	eific							
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	2	1	3	3	3	2	1	1	1
CO2	1	3	3	2	2	2	3	2	2	1
CO3	2	1	3	1	1	2	3	3	1	3
CO4	3	1	3	3	2	2	2	1	3	1
CO5	3	1	3	2	1	2	1	2	2	3
Average	2.4	1.6	2.6	2.2	1.8	2.2	2.2	1.8	1.8	1.8





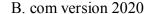
BI3404	Title: Principles and Practices of Banking	LTPC 4004				
Version No.	1.0					
Course Prerequisites	None					
Objectives	To give exposure to the students of banking principles and concepts.					
ExpectedOut come	This would be helpful to understand the banking procedures and Smooth eningin online money transactions.					
UnitNo.	UnitTitle					
UnitI	IntroductionofBanking	08				
DefinitionandMeaningo	fBanking,SystemsofBanking,BranchBanking,Unitbanking,CorrespondenceBanking,Ind	dianBanking,BankNati				
onalizationinIndia,Bank	ingRegulationAct	_				
UnitII	CommercialBankingPractices	08				
	dfunctionsofcommercialbanks(Primary,SecondaryandGeneralutility nercialbanks,Creditcreation					
UnitIII	CooperativeBankingPractices	08				
Introduction, Meaningan disadvantages of coopera	d functionsofcooperativebanks, Structure of cooperative banking, advantages and tives banking					
UnitIV	CentralBankingPractices	10				
(CurrencyAuthority,Ban OpenMarket	dfunctionsofcentralbanks- iker, Agentand Advisortothe Government, Banker's Bankand Supervisor, Bank Rate, RepoR uidity Ratio, Cash Reserve Ratio, Moral Suasion, Selective Credit Controls.	ate,ReverseRepoRate,				
UnitV	E-Banking Facilities	10				
	n to E-Banking, Benefits of E-Banking, Various Activities Under E-Banking, Typesofking, TeleBanking, reformsin E-Banking In India.	CreditCardsAndTheir				
TextBooks	<ol> <li>SundharamandVarshini, "BankingLaw, TheoryAndPracticies", SultanChand&amp; Sons</li> <li>N.R.Mohan, "BankingRiskandInsurance". VikasPublication.</li> </ol>					
ReferenceBooks	<ol> <li>NirmalaPrasad, "BankingAndFinancialSystem", HimalayaPublishingHouse.</li> <li>Radhaswamy, "TextBookofBanking", S. Chand&amp;Co. NewDelhi.</li> <li>Khan, M.Y., FinancialServices, TataMcGrawHill, NewDelhi</li> </ol>					
Mode of Evaluation	Internal(40),ExternalExaminations(60)					
Recommendationby Board of Studieson	13-05-2020					
Date of approvalby the AcademicCouncil	13-09-2020					





Paper Code	BI3404	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title	Principles and Practices of Banking		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To understand the basic concept of Banking system. To understand about Indian Banking, Bank Nationalization in India, Banking Regulation Act.	2	Emp/S
CO 2	To understand the basic concept of Commercial Banking. To Extend the knowledge about various functions of commercial banks (Primary, Secondary and General utility functions).	2	Emp/S
CO 3	To know about the concept of Cooperative Banking. To understand the various functions of cooperative banks, Structure of cooperative banking, advantages and disadvantages of cooperatives banking.	3	Emp/S
CO 4	To provide a learning about the Central Bank. To know about the various types of functions of central bank- (Currency Authority, Banker, Agent and Advisor to the Government).	3	Emp/S
CO 5	To extend the knowledge about E- Banking. To provide the knowledge related to Benefits of E- Banking, Various Activities Under E-Banking.	4	Emp/S

Course Outcomes	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)									amme cific omes
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	1	1	1	1	1	2	3	1	3	3
CO2	3	2	3	1	3	1	2	1	3	1
CO3	1	3	1	3	1	3	2	2	3	1
CO4	1	2	2	3	1	2	3	2	1	3
CO5	2	3	1	1	1	3	3	2	3	3
Average	1.6	2.2	1.6	1.8	1.4	2.2	2.6	1.6	2.6	2.2





MS3443	Title: Tally with Taxation	L T P C 1 0 2 2
Version No.	1.0	
Course Prerequisites	Nil	
Objectives	Making students understand ERP software working and accounting management Gaining knowledge on accounting, inventory and Taxation including GST, TDS with Payroll management also.	
<b>Expected Outcome</b>	Manage accounting of any Business or individuals Creating Computerized Books of accounts with finalizing reports, Various extra topics related to computerized accounting like Auditing, Grouping companies, Vault passwords and many more Getting Automated Printing salary slips, Scheduled reports, Outstanding reports etc.	
Unit No.	Unit Title	No. of hours (per Unit) 25
Unit I	Introduction of Tally ERP9	5

Company Info Menu Select Company, Shut company, Create company, Alter company, Security control, Change tally vault, Split company data, Backup, Restore, Tally audit feature, **Accounting Information:** Accounting Configuration & Features Group Creation, Multiple Group Creation, Ledger Creation, Multiple Ledger Creation, New Voucher Creation, Advance Ledger Creation, **Inventory Information:** Inventory configuration & features Inventory information Menu, Stock groups, Stock categories Stock item, Unit of measurement, Bills of materials, Locations / Godowns, Batches & Expiry Inventory voucher types, HSN Code Updates.

 Unit II
 Voucher Entry
 4

 Accounting voucher, Inventory voucher, optional & non-accounting voucher Order processing, advanced voucher entry.

 Unit III
 Advanced Accounting
 6

 Features Cost category & cost centres Budgets, Interest calculations, Cheque printing, Credit limits, Scenario management,
 6

Features Cost category & cost centres Budgets, Interest calculations, Cheque printing, Credit limits, Scenario management, Reorder levels & reorder quantity Price level & price lists, Tally.net Excise for manufactures, Excise for dealer, Tax deducted at source, Tax collected at source, Payroll features of Tally.

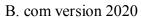
Unit IV GST (Goods & Services Tax) 5

Start Using Tally.ERP9 For GST Compliance Activating GST For Your, Company Setting Up GST Rates, Updating Stock Items, and Stock Groups for GST Compliance Updating a Service, Ledger for GST Compliance Updating Sales and Purchase Ledgers for GST Compliance Updating Party GSTIN, Creating GST Ledgers, Creating Income and Expense Ledgers Recording Sales and Printing Invoices Recording Purchases, Recording a Tax Payment Transferring Tax Credits of VAT, excise and service tax to GST Other Scenarios, Sales-Nil Rated, Exempt, SEZ, and Deemed Export Recording Sales Returns, Recording Purchase, Returns Recording Export Sales, Reverse Charge under GST.

Unit V Recording an Advance Receipt from Customer 5

Recording an Advance, Payment to Supplier Recording Journal, Vouchers for Adjustments Against Tax Credit Recording a Journal, Voucher for TCS Adjustment Recording a Journal, Voucher for Refund of Tax Credit Recording a Journal, Voucher for ISD Credit Recording a Journal, Voucher for Transitional Credit Recording Journal, Vouchers for Other Liabilities Recording Journal, Vouchers for Reversal of Tax Credit GSTR-1, Returns Summary, Particulars (Computation Details) Summary of Exceptions, Table-wise GSTR-1, Status Reconciliation, Exporting GSTR-1, Challan Reconciliation.

Text Books	1.	GST Using Tally.ERP9by Tally Education Private Limited.
Text Dooks	2.	Official Guide To Financial Accounting Using Tally ERP9 With GST by Tally Education Pvt.





	Ltd.
Reference Books	Tally.ERP9 Auditor, Tally Books with GST, ManjuSathya, Kochappilly Arcade, Ernakulam, Kerala.
Mode of Evaluation	Internal and External Examinations
Recommendation by	
<b>Board of Studies on</b>	13-05-2020
Date of approval by the	
Academic Council	13-09-2020

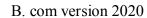
Paper Code	MS3443	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title	Tally with Taxation		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To educate student for computerized accounting and also revise the basic principles of financial accounting	2	Emp/S
CO 2	To introduce the application of tally and basic application like creating company, configuring company in Tally, recording opening balance and ledger creation in business sector	2	Emp/S
CO 3	To train students for vouching entry, inventory entry, manufacturing entry and production entry.	3	Emp/S
CO 4	To understand how to generate various report in Tally ERP 9.0.	3	Emp/S
CO 5	To understand and learn e Filling of various report and returns to different authority.	4	Emp/S

Course Outcomes	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)								Programme Specific Outcomes	
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	2	1	1	3	2	1	2	3	2	2
CO2	3	2	3	2	2	1	1	3	2	3
CO3	2	1	3	3	2	3	1	1	3	2
CO4	2	1	2	1	2	3	3	3	3	3
CO5	4	3	1	2	1	2	1	2	2	2
Average	2.6	1.6	2	2.2	1.8	2	1.6	2.4	2.4	2.4





VP3412	Title:Numerical Ability	L T P C 1 0 2 2
Version No.	1.0	
<b>Course Prerequisites</b>	Nil	
Objectives	The objective of conducting Logical Reasoning tests is to check if candidates have the adequate problem solving and analytical skills needed in an organization.	
<b>Expected Outcome</b>	students will demonstrate an enhanced ability to draw logical conclusions and implications from the analysis of an issue or problem.	
Unit No.	Unit Title	No. of hours (per Unit)
Unit I	Square, Square root, Cube, Cube root, H.C.F. and L.C.M Simplification Percentage	6
Unit II	Average, Simple Interest, Compound Interest, Partnerships, Unit digit	8
Unit III	Time and Work, Problem on Ages, Boats and Streams, Profit and Loss, Problem on Trains	6
Unit IV	Time Speed and Distance, Problem on Trains ,Volume and Surface Areas, Pipes and Cisterns,	8
Unit V	Linear Equations in Two Variables, Quadratic Equations, algebra, Trigonometry	6
Reference Books	1. R.S. Aggarwal, "Objective Arithmetic." S. Chand & Company NewDelhi. 2. R.S. Aggarwal, "Verbal and Non-Verbal Reasoning." S.Chand& Company 3. R.S. Aggarwal, "Quantitative Aptitude." S. Chand & Company New Delhi 4. R.D. Sharma, "Senior Secondary Mathematics" Vol: 1 and Vol: 2 New De	i
Mode of Evaluation	Internal and External Examinations	
Recommendation by Board of Studies on	13-05-2020	
Date of approval by the Academic Council	13-09-2020	





Paper Code	VP3412	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title	Employability Skills-I (Numerical Ability)		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	This program lead to improve numerical skills of the students to do calculative part in short period of time.	2	Emp/S
CO 2	Understanding of directions, blood relations, ranking, coding-decoding, calendar, clock enhance the analyzing power of students.	2	Emp/S
CO 3	Understanding how a person efficiency impact on TIME AND WORK, And let to know the power of compounding in COMPUND INTEREST, also Know about the percentage calculation in various aspects.	3	Emp/S
CO 4	Calculate Time Speed and Distance in various aspects,, how Selling price and Cost price lead to profit or lose.	3	Emp/S
CO 5	With the help of this student can qualify for various competitive exams (BANK, SSC, POLICE, DEFENCE, ETC.) This will be helpful for written exam of various companies.	2	Emp/S

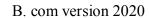
Course	Programme Outcomes								Programme		
	(Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)									Specific Outcomes	
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2	
CO1	2	2	2	1	2	2	3	2	2	2	
CO2	2	2	3	3	1	3	1	2	2	3	
CO3	2	1	3	2	3	3	3	3	1	3	
CO4	3	1	1	3	3	1	3	3	3	2	
CO5	1	2	2	3	1	3	3	2	1	1	
Average	2	1.6	2.2	2.4	2	2.4	2.6	2.4	1.8	2.2	



## THIRD YEAR

## **SEMESTER 5**

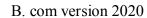
BC3501	Title: Corporate Accounting	LTPC 4004
Version No.	1.0	
Course Prerequisites	Nil	
_	This course introduces the students to enable them to acquire the basic knowledge of the corporate accounting and to learn the techniques of preparing the financial statements.	
Expected	On completion of the syllabi the student will gain an insight to the emerging	
Outcome	perspectives in Corporate accounts.	
Unit No.	Unit Title	No. of hours (per Unit) 48
Unit I	Accounting for Share Capital & Debentures	10
	reissue of forfeited shares: concept & process of book building; Issue of rights and Redemption of preference shares; Issue and Redemption of Debentures	bonus shares;
Unit II	Final Accounts	8
	and loss account and balance sheet of corporate entities, excluding calculation of a sal of company profits	nanagerial
Unit III	Valuation of Goodwill, Shares and Accounts of Banking Companies	10
	ation: simple problem only, Difference between balance sheet of banking and non- ial norms; Asset structure of a commercial bank; Non-performing assets (NPA)	banking
Unit IV	Amalgamation of Companies	10
	nting treatment as per Accounting Standard: 14 (ICAI) (excluding intercompany ho	oldings). Internal
	epts and accounting treatment excluding scheme of reconstruction.	
Unit V	Accounts of Holding Companies/Parent Companies	10
Preparation of conso 21 (ICAI)	olidated balance sheet with one subsidiary company; Relevant provisions of Account	nting Standard:
Text Books	<ol> <li>M.C. Shukla, T.S. Grewal, and S.C. Gupta. Advanced Accounts. VolII. S. Cl Delhi</li> <li>S N. Maheshwari, and S. K. Maheshwari. Corporate Accounting. Vikas Publ New Delhi</li> </ol>	
Reference Books	<ol> <li>P. C. Tulsian and Bharat Tulsian, Corporate Accounting, S.Chand</li> <li>Amitabha Mukherjee, Mohammed Hanif, Corporate Accounting, McGraw Hil</li> </ol>	l Education
Mode of Evaluation	Internal and external examinations	
Recommendation by Board of Studies on	13-05-2020	
Date of approval by the Academic Council	13-09-2020	





Paper Code	BC3501	BL	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use , for more than One)
Paper Title	Corporate Accounting		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To understand and apply the concepts of share and debenture procument accounting	2	Emp/S
CO 2	To apply the policies of preparation of financial statement	2	Emp/S
CO 3	To understand and apply the rules of valuation of goodwill and shares	3	Emp/S
CO 4	To understand and apply about the amalgamation accounting of corporates	3	Emp/S
CO 5	To understand the accounting of holding company.	4	Emp/S

Course Outcomes	(Course	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)										
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2		
CO1	1	0	2	3	2	3	1	3	3	2		
CO2	3	2	3	3	3	3	3	3	3	2		
CO3	1	2	2	3	2	3	3	2	3	1		
CO4	2	2	2	3	3	3	3	2	1	3		
CO5	1	2	2	3	3	3	3	2	1	1		
Average	1.6	1.6	2.2	3	2.6	3	2.6	2.4	2.2	1.8		





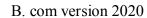
BC3502	Title: Goods and Service Tax	L T P C 4 0 0 4				
Version No.	1.0	7007				
Course Prerequisites	Nil					
	To provide knowledge of Indirect Tax laws in India with respect to GST Act and norms.					
Expected Outcome	The students will be able to apply GST knowledge in filling GST returns of a firm.					
Unit No.	Unit Title	No. of hours (per Unit) 50				
Unit I	Overview of GST	8				
GST; Need of GST in	GST: Concept of VAT; Meaning and Methods; Major shortcomings in the structure of Ind India; Meaning and features of GST; Taxes subsumed in GST; Advantages and challeng T Network ,GST Council, Levy and exemption from GST					
Unit II	Structure and Registration	9				
Exemption from Reg	uding SGST, CGST, UTGST and IGST, Process of Registration; types of Registration, Lia gistration. GST Unique Identity Number (GSTIN), Deemed Registration, Amendme ion, Migration of existing taxpayers to GST.					
Unit III	Levy and collection under GST	10				
	of Goods and Services; Place of Supply: Within State, Interstate, Import and Export; Time time of supply of Goods and Services, Harmonized System of Goods (HSN), Tariff class					
Unit IV	Input Tax Credit(ITC)	12				
Eligible and Ineligible	e Input Tax Credit; Apportionment of Credit and Blocked Credits; Tax Credit in response	ect of Capital Goods;				
	Tax Credit; Availability of Tax Credit in special circumstances; Transfer of Input					
	nts of Taxes; Refund; Doctrine of unjust enrichment; Tax Deducted at Source(TD	S), Tax Collected at				
` /	Charge Mechanism, Job work					
Unit V	Payment of GST	11				
periodicity of Returns:	ords, Mode of payment, Process of payment, Maintenance of e- ledgers, ITC utilizate. Monthly Returns, Quarterly Return for Taxpayers under Composition Scheme, Types of Astronomy against nonpayment of GST.	Assessments, Audit by				
	Professional guide to GST, Abhishek Rastogi, Lexis Nexis(followed by shri Arun Ja	itley)				
Text Books	Text Books  Basics of GST, Nitiya Tax Associates					
Reference Books	GST ready Reckoner, VS datey, Taxman publications					
<b>Mode of Evaluation</b>	Internal and external examinations					
Recommendation by Board of Studies on	13-05-2020					
Date of approval by t Academic Council						





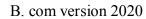
Paper Code	BC3502	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Paper Title	Goods and service Tax		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To aware about the definitions and conceptual idea of goods and service tax	2	Emp/S/Ent
CO 2	To understand about the structure of GST organization and procedure of registration	2	Emp/S/Ent
CO 3	To aware and understand about levy and collection mechanism.	3	Emp/S/Ent
CO 4	To understand and analysis about input tax credit system	3	Emp/S/Ent
CO 5	To understand, explain and evaluating the payment of goods and service tax.	4	Emp/S/Ent

Course Outcomes	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)									Programme Specific Outcomes	
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2	
CO1	3	1	3	3	1	3	3	3	2	1	
CO2	3	1	2	3	1	3	3	3	2	2	
CO3	3	1	3	3	1	3	3	3	2	3	
CO4	3	2	3	1	2	3	3	3	2	3	
CO5	3	2	3	3	1	3	3	3	2	1	
Average	3	1.4	2.8	2.6	1.2	3	3	3	2	2	





	T.	
BC3503	Title: Project Planning and Management	LTPC
		3 0 0 3
Version No.	1.0	
Course Prerequisites	None	
Objectives	Developing the student's project management skills through greater theoretical understanding and practical application of the project management principles.	
<b>Expected Outcome</b>	Students will be able to initiate a project and their expertise in Project Management will help them execute the project successfully.	
Unit No.	Unit Title	No. of hours (per Unit) 42
Unit I	Project Management Overview	8
Project Manager (PM	r Project Management, Project Management, Knowledge Areas and Processes, The Project ), Phases of Project Management Life Cycle, Project Management Processes, Impact of Dals of Project Management Philosophy, Project Management Principles	Life Cycle, The elays in Project
Unit II	Planning a Project	7
	and Selection- Introduction, Project Identification Process, Project Initiation, project planning dies, Project Break-even point	ng, Pre-Feasibility
Unit III	Project Selection	8
	project selection, Different consideration for project under private, public and joint sectors. I profile, project report and detailed project report. Board criteria for pre- investment decision	
Unit IV	Project Appraisal	12
Financial techniques f	fferent types of appraisal – technical, economic, organizational and managerial, commercial for project appraisal and feasibility, discounted cash flow and non-discounted cash flow met conomic rate of return, introduction to PERT and CPM models	
Unit V	Project financing	7
	tern of financing. Sources of finance, impact of taxation, Public loans, small savings surplus ign aid, public sector project financing. Role of tax planning in project financing.	of public enterprises,
Text Books	1. C.B. Gupta, "Project management", A.P.H Publishing Corporation, New Delhi, 2000	
	2. Chandra. Prasanna, Project Preparation Appraisal and Implementation. Tata McGraw	Hill
Reference Books	Gray, Clifford .F. Project Management. McGraw Hill.	
Mode of Evaluation	Internal and external examinations	
Recommendation by Board of Studies on	13-05-2020	
Date of approval	13-09-2020	
		Page <b>112</b> of <b>110</b>

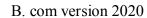




by the Academic Council

Paper Code	BC3503	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title	Project Planning and Management		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To understand the overview of project management.	2	Emp/S/Ent
CO 2	To understand the planning concept of project.	2	Emp/S/Ent
CO 3	To aware and understand about project selection techniques	3	Emp/S/Ent
CO 4	To aware and understand the project appraisal with financial viability	3	Emp/S/Ent
CO 5	To understand the various types of project financing.	3	Emp/S/Ent

		Programme									
Course	(Course	Articulation	Matrix: Hig	ghly Mapp	ed-3, Mode	rate-2, Lo	w-1, Not re	lated-0)	Specific	Specific Outcomes	
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2	
CO1	2	1	3	1	2	3	3	3	2	2	
CO2	2	1	3	1	1	3	1	3	2	3	
CO3	2	1	3	2	3	3	3	3	1	3	
CO4	3	2	3	2	3	3	2	3	3	2	
CO5	3	0	3	2	1	3	3	3	1	1	
Average	2.4	1	3	1.6	2	3	2.4	3	1.8	2.2	





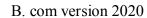
BH3509	Title: Principle and Practices of Auditing	LTPC 4004					
Version No.	1.0	7007					
Course Prerequisites	General & Honors						
Objectives	This course introduces the students to enable them to acquire the basic knowledge of the Auditing and to learn the techniques of preparing the Audit Report.						
Evnected Lintcome	On completion of the syllabi the student will gain an insight to the emerging perspectives in Auditing.						
Unit No.	Unit Title	No. of hours (per Unit) 48					
Unit I	Auditing Standards, Statements and Guidance Notes	10					
papers and evidence, I Notes on Auditing issu	res of Auditing, Types of Audit, Internal Audit. Audit Process: Audit Programme, Audit a Preparation before commencing of Audit, Engagement & Quality Control Standards, Statem and by the ICAI, Elements of system of quality control, Leadership responsibilities for qual- munance of client's relationships and specific engagements, Engagement Performances.	ents and Guidance					
Unit II	Audit Planning, Strategy and Execution	8					
	audit work, audit strategy, audit plan, audit programme and importance of supervision; pof delegation, control over quality of audit work, Analytical Procedures prior to audit a						
Unit III	Risk Assessment and Internal Control	10					
analysis, general steps	control procedures, Components of internal controls, Internal control and risk assessment, Risk, Internal audit, Reporting on internal control weaknesses (SA 265 Communicating Deficiency with Governance and Management); Framework on Reporting of Internal Controls						
Unit IV	Special Aspects of Auditing in an Automated Environment	10					
and best practices, un	ated environment, related risks and controls, Standards, Guidelines and procedures, using rederstanding and documenting automated environment, Enterprise Risk management overviols, Evaluating risks and controls at entity level and process level.						
Unit V	Practice of Auditing	10					
Consolidated Financial Fiscal Laws, Audit of Diligence, Investigation	or, Powers, Duties and Liabilities, Audit Reports, Audit Committee and Corporate Gov I Statements, Special features of audit of Banks, Insurance & Non-Banking Financial Comp Public Sector Undertakings, Liabilities of Auditors, Internal Audit, Management and Oper n and Forensic Audit, Peer Review and Quality Review, Professional Ethics	panies, Audit under ational Audit, Due					
Text Books	<ol> <li>L.N. Chopde, D.H. Choudhari, Dr. Baban Taywade. Auditing, Sheth Publishers, Mumba</li> <li>Dr. K. R. Dixit, Auditing – Vishwa Publishers &amp; Distributors, Nagpur</li> <li>B. N. Tandon, S. Sudharsanam, S. Sundharabahu. Practical Auditing, S. Chand &amp; Compa</li> </ol>						
Reference Books	<ol> <li>Comptroller &amp; Auditor Generals Manual of Standing Orders (Audit)</li> <li>Auditing Standards issued by the C&amp;AG of India</li> </ol>						
	Internal and external examinations	-					
	13-05-2020						
Date of approval by the Academic Council	13-09-2020						





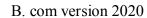
Paper Code	BH3509	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title	<b>PrincipleandPracticesofAuditing</b>		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	The student will remember the basic principles and techniques of Auditing	2	Emp/S
CO 2	The student will explain the cost audit, tax audit and SAs	2	Emp/S
CO 3	The student will explain the detailed knowledge of appointment and the qualification, Dis-qualification of the auditor	3	Emp/S
CO 4	The student will illustrate and analyse the various Auditors reports	3	Emp/S
CO 5	The student will evaluate the investigation process of auditing in banks and corporate houses	4	Emp/S

Course Outcomes	(Course Articulation Matrix: Highly Manned-3, Moderate-2, Low-1, Not related-0)								Progra Spec Outco	cific
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	1	2	3	2	3	1	2	2	3	1
CO2	1	3	3	1	2	1	2	1	1	2
CO3	3	3	1	3	3	2	2	1	2	3
CO4	3	1	3	3	1	2	1	1	2	2
CO5	2	2	2	3	2	2	1	3	3	1
Average	2	2.2	2.4	2.4	2.2	1.6	1.6	1.6	2.2	1.8





		LT PC				
BC3505	Title:Marketing Management	4004				
Version No.	1.0					
<b>Course Prerequisites</b>	General					
	The basic objective of this paper is to understand the fundamentals and					
Objectives	contribution of marketing to the businessenterprise.					
T	Identify core concepts of marketing and the role of marketing in business and					
<b>Expected Outcome</b>	society. Knowledge of social, legal, ethical and					
	Technological forces on marketing decision-making.  UnitTitle	No.ofhours(per				
UnitNo.	Ontride	Unit)44				
UnitI	Introduction of Marketing	7				
Introduction: Nature, scope	and importance of marketing; Evolution of marketing concepts; Marketing	mix, marketing				
environment. Consumer Beh	avior-An Overview: Consumer buying process; Factors influencing					
Consumer buying decisions						
	Market and Product Management	10				
	segmentation-concept, importance and bases; Target market selection; Posit	ioning concept,				
<del>-</del>	act differentiation vs. market segmentation.					
	rtance and Product classifications; Concept of product mix; Branding, packaging	ng and labeling				
	life-cycle; New Product Development.					
	PricingandPromotionManagement	10				
	rs affecting price of a product and Pricing policies and strategies.					
Promotion: Nature and imp	ortance of promotion; Communication process, Brand Equity, Promotion Mix	x: factor				
affecting promotion Mix De	cisions, Personal selling, direct selling, sales promotion, e-advertising.					
Unit IV	DistributionandRetailing	9				
Channels of distribution-mea	aning and importance and Types, Wholesaling and retailing; Factors affecting					
Choice of distribution chann	el; Physical distribution. Retailing: Types of Retailing, Store based and non stor	e based				
retailing, Chain stores, Speci	alty stores, Supermarkets.					
	Ruralmarketingandcurrenttrendsinmarketing	8				
	mportance; distinguishing characteristics of rural markets; Understanding rural	consumers and				
rural markets; Marketi		developments				
	s;recentdevelopmentsinmarketing-onlinemarketing,greenandsustainable					
marketing.						
TextBooks	1. Kotler, Philip and Gary Armstrong. <i>Principles of Marketing</i> . Prentice- Hal	l ofIndia,				
Textbooks	NewDelhi.					
	2. Chabra, T.N. and S.K. Grover. Marketing Management. DhanpatRai&Con	npany.				
ReferenceBooks	McCarthy, E. Jerome., & William D. Perreault. Basic Marketing. Richard D.					
	Irwin.					
ModeofEvaluation	InternalandExternalExaminations					
Recommendation	13-05-2020					
byBoardofStudieson						
Date of approval by	13-09-2020					
theAcademicCouncil						





Paper Code	BC3505	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title	Marketing Management		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Know basic concept of marketing and its application towards the development of organizational goal.	2	Emp/S/Ent
CO 2	Illustrate different ways to elevate the sales of your organization practically.	2	Emp/S/Ent
CO 3	Understand fundamental marketing concepts, theories, and principles in areas of marketing.	3	Emp/S/Ent
CO 4	Apply the knowledge, concepts, tools necessary to overcome challenges, and issues of marketing in a changing technological landscape	3	Emp/S/Ent
CO 5	Develop creative solutions to marketing problems	4	Emp/S/Ent

Course	(Course A	Spe	Programme Specific Outcomes							
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	1	3	3	2	3	2	1	3	1
CO2	3	2	3	3	3	3	2	3	3	1
CO3	3	0	3	3	3	3	3	1	2	2
CO4	3	1	3	3	3	3	1	1	1	3
CO5	3	2	3	3	3	3	2	1	2	2
Average	3	1.2	3	3	2.8	3	2	1.4	2.2	1.8



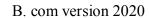
BH3505	Title: Digital Marketing	L T P C 4 0 0 4
Version No.	1.0	4004
Course Prerequisites	Honors	
Objectives	The aim of the Digital Marketing Course is to provide students with the knowledge about business advantages of the digital marketing and its importance for marketing success and to get introduced to various digital channels, their advantages and ways of integration.	
Expected Outcome	Students will be able to identify the importance of the digital marketing for marketing success, to manage customer relationships across all digital channels and build better customer relationships, to create a digital marketing plan, starting from the SWOT analysis and defining a target group, then identifying digital channels, their advantages and limitations, to perceiving ways of their integration taking into consideration the available budget.	
Unit No.	Unit Title	No. of hours (per Unit) 40
Unit I	Introduction to Digital Marketing	4
	: Introduction, Moving from Traditional to Digital Marketing, Integrating Tra	
)	ting; Concept of Search Engine Optimization (SEO); Concept of Pay Per Click	
Unit II	Traditional Marketing V/S Digital Marketing	8
	en Traditional Marketing and Digital Marketing, Digital marketing Strateg nalysis, Budget Analysis of Digital Marketing.	ies and
Unit III	Mobile Marketing	8
	: Introduction and concept, Process of mobile marketing: goals, setup, r ng Digital Experiences with Mobile Apps.	nonitor,
Unit IV	Search Engine Marketing	10
	arch Engine Marketing, Tools used for Search engine Marketing, PPC /Google Ag techniques, Report generation, Creating a Face book page, Visual identity of a F	
Unit V	E-mail Marketing	10
	l marketing process, design and content, delivery, discovery, E-mail marketing	
	on analysis, Keeping up with conversions, Digital Marketing Budgeting-resource digeting and cost control.	planning, cost
Text Books	1. Ian Dodson. The art of Digital Marketing. Wiley	
Reference Books	1. Philip Kotler. Marketing 4.0: Moving from Traditional to Digital	
Mode of Evaluation	External and Internal Examination	
Recommendatio n by Board of Studies on	13-05-2020	
Date of approval by the Academic Council	13-09-2020	





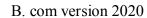
Paper Code	BH3505	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title	Digital Marketing		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	The student will remember the basic concepts and the overview of the Digital Marketing	2	Emp/S/Ent
CO 2	The student will remember and understand the different theories of traditional vs modern marketing and the startegies of the current era in marketing	2	Emp/S/Ent
CO 3	The student will remember, analyse the mobile marketing process	3	Emp/S/Ent
CO 4	The student will remember and analyse and use the search engine marketing	3	Emp/S/Ent
CO 5	The student will remember, analyze the different e-mail marketing and budget resourse planning	4	Emp/S/Ent

Course Outcomes	(Course A	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)										
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2		
CO1	3	1	2	2	0	1	3	3	1	3		
CO2	3	1	2	2	0	2	3	3	2	3		
CO3	3	1	3	2	0	3	3	3	2	3		
CO4	3	1	2	2	3	1	3	3	3	2		
CO5	2	1	2	1	0	2	3	2	1	2		
Average	2.8	1	2.2	1.8	0.6	1.8	3	2.8	1.8	2.6		





BH3506	Title: International Business and Foreign Exchange	LTPC
	Titte. International Dusiness and Foreign Exchange	3 0 0 3
Version No.	1.0	
Course	Honors & BI	
Prerequisites	Honors & B1	
Objectives	To provide an overview of different factors that impact business at international level.	
<b>Expected Outcome</b>	The student will be able to analyze factors impacting international business.	
Unit No.	Unit Title	No. of hours (per Unit) 38
Unit I	Introduction	8
	tional Business, Driving and Restraining Forces, Domestic to Transnational Business, Mc	
1	, Meaning, dimensions and stages in Globalization, Characteristics and role of MNCs. Int	ernational Business
Environment	m · e ·	0
Unit II	Theories of international trade	8
	eories: Mercantilism; Absolute Cost theory, Comparative Cost theory, Factor endowment eory, Theory of Capital Movements, Market Imperfections theory; Internationalization Theory	
Specific Advantage Th		leory, Location
Unit III	Trade Blocks	8
	s - WTO Formulation, advantages and disadvantages of WTO membership to developing	=
	de block formation, different types of trade blocks, LAFTA, SAFTA, NAFTA, ASEAN,	
Unit IV	Tariffs	6
Tariff Concept, types o Policy.	f tariff, Subsidies, Import Quotas, Voluntary Export Restraints, Administrative Policy and	d Anti-dumping
Unit V	Foreign Exchange	8
Meaning of foreign exc	change, foreign exchange rates, Factors influencing exchange rate fluctuations, Euro mark	et and instruments
(LIBOR, MIBOR, etc),	spot-future forward and option market, cross rates in foreign exchange	
	1. C. Jeevanandam, Foreign Exchange Practice, Concepts and Control, Sultan Chand &	Sons.
Text Books	2. T.S. Balagopal, Export Management, Himalaya Publishing House.	
	3. K P M Sundaram & Rudradatta, Indian Economy ,S. Chand & Co., New Delhi.	
Reference Books	1. Francis Cherumilum, Foreign Trade and Export Management, Himalaya Publicatio	n
Mode of Evaluation	Internal and External Examinations	
Recommendation		
by Board of Studies		
On Date of appropriately		
Date of approval by the Academic		
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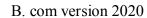


Paper Code	BH3506	BL	Employability (Emp)/ Skill(S)/ Entrepreneursh ip (Ent)/ None (Use , for more than One)
Paper Title	International Business and Foreign Exchange		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	The student will remember the basic concepts and the overview of the international business	2	Emp/S/Ent
CO 2	The student will remember and understand the different theories of the international trade prevailing in the international market	2	Emp/S/Ent
CO 3	The student will remember, understand the international trade and international financial institution	3	Emp/S/Ent
CO 4	The student will remember and analyse the tariffs and its different types	3	Emp/S/Ent
CO 5	The student will remember, analyze the different foreign exchange concepts and the processes	3	Emp/S/Ent

Course	(Course A	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)											
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2			
CO1	3	3	3	1	2	3	2	1	3	1			
CO2	2	1	2	2	2	3	3	1	2	3			
CO3	1	2	2	3	1	3	1	2	3	1			
CO4	1	3	3	2	3	1	3	1	2	1			
CO5	2	2	2	2	3	1	2	2	2	3			
Average	1.8	2.2	2.4	2	2.2	2.2	2.2	1.4	2.4	1.8			



BI3504	Title:InternationalBanking	LTPC 4004
VersionNo.	1.0	
Course Prerequisites	Banking & Insurance	
Objectives	This course will provide the students the theoretical understanding and functioning of the monetary and financial sectors of the economy. It highlights the organization, structure, and role of financial markets and institutions. It also discusses monetary management, and instrument so monetary control. Financial and banking sector reforms and monetary policy with special Reference to India are also covered.	
<b>Expected Outcome</b>	After studying this subject contents, the students will be able to understand thecurrentinternationalbankingpoliciesandfinancialmarket outcomes.Italso Enables them to critically evaluate policies.	
UnitNo.	UnitTitle	No. of hours (perUnit)44
Unit I	Introduction	08
Meaning of internation	nal banking, history of international banking, forms of international banking, reason	for growth
Unit II	International Financial Institution	12
	and scope, International development association, International financial corporation agency, Asian development bank international monetary funds	ons, Multilateral
Unit III	International Banking operations	06
	le banking –product category, International retail banking-product category, International private banking services.	ional Inter-bank
Unit IV	Offshore financial centers	10
Meaning and characte banking facilities of U	eristics and benefits of Offshore financial centers, types of Offshore financial centers, USA	, International
Unit V	Regulation of International banking	08
	nternational banking, Basel committees on banking supervision, legal issues in internative currency, initial coin offer(ICO).	ational banking.
TextBooks	1.RupnarayanBose,FundamentalofInternationalBanking, McMillan Publishing Hou 2.O.PAggarwal,FundamentalofInternationalBankingandFinance,HimalayaPublishing	ngHouse
ReferenceBooks	1. IIBF,FundamentalofInternationalBanking-LegalRegulatoryAspect,McMillanP House	ublishing
Modeof Evaluation	InternalandExternalExaminations	
Recommendation by Board ofStudieson	13-05-2020	
Dateofapproval by the	13-09-2020	
AcademicCounc il		





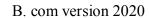
Paper Code	BI3504	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title	International Banking		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Role and structure of international banks.	2	Emp
CO 2	Various types of banks and functions.	2	Emp
CO 3	The reforms and developments in banking system.	3	Emp
CO 4	A new approach to study of global banks.	3	Emp
CO 5	Impact of globalization on banking system.	4	Emp

Course	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)									amme cific omes
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO 1	PSO 2
CO1	2	2	1	3	3	2	3	3	2	3
CO2	2	3	3	2	2	2	1	1	3	2
CO3	1	1	1	2	2	2	1	3	1	3
CO4	2	1	2	3	3	2	2	3	3	3
CO5	3	3	2	2	2	2	3	3	1	2
Average	2	2	1.8	2.4	2.4	2	2	2.6	2	2.6





	T	I T DC
BI3505	Title:Retail Banking	L T PC 4004
Version No.	1.0	
Course Prerequisites	Banking & Insurance	
Objectives	To make the students understand the Retail banking systems which aim to provide banking services like checking accounts, opening accounts, saving saccounts, loans, debit cards, and more to the citizens. This system targets members of the general public and their personal needs of handling money.	
Expected Outcome	Thisretailbankingcourseswillprovidetostudentswithacomprehensiveunderstandingoftheever- changing retail banking landscape so they can make better investment decisions and effectively minimize risk.	
Unit No.	UnitTitle	No. of hours(perUnit)42
UnitI	Introduction	8
History and definition	n, Distinction between Retail and Corporate/Wholesale Banking	<u> </u>
UnitII	Retail Products	8
Retail Products Over Credit/Debit Cards, (	view, Approval process for retail loans, Credit scoring, Important Asset Products, Other Products/Remittances/FundsTransfer.	<u> </u>
UnitIII	Marketing of retail products	10
	veryChannels,SellingProcessinretailproducts-DirectSellingAgents, ip Management, Technology for Retail Banking, Accounting entries, Loan process and thoutation.	e relevant accounting
UnitIV	Other issues related to Retail Banking	8
Securitization, Trend RecoveryAgents:RBl	s in retailing, Recovery of Retail Loans, SARAFAESI Act, DRT Act, use of Lok Adalat foruguidelines.	ım.
UnitV	Supervisory and Regulatory aspects	8
BankingRegulationA	ct, Role of R.B.I., R.B.I. guide lines on Deposits, Management Information System.	
TextBooks	Macmillan: CAIIBRetailBanking Huge croxford: The Art of Better Retail Banking: Supportable Predictions on the Futur ofRetailBanking	e
Reference Books	KeithPond:RetailBanking ThomasHerold:Banks&BankingTerms-FinancialEducationIsYourBestInvestment	
Mode of Evaluation	InternalandExternalExaminations	
Recommendation by Board of Studies on	13-05-2020	
Date of approval by the Academic Council	13-09-2020	



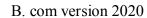


Paper Code	BI3505	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Paper Title	Retail Banking		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	The students will be able to learn about the different concepts of Retail Banking.	2	Emp/S/Ent
CO 2	The students will be able to learn about different retail banking products that are offered to customers in the market.	2	Emp/S/Ent
CO 3	The student will be able to learn about the marketing techniques of promoting retail banking products in the market.	3	Emp/S/Ent
CO 4	The students will be able to learn about the different guidelines or measures issued by RBI in case of default on part of the retail banks or customers available in the market	3	Emp/S/Ent
CO 5	The students will be able to gain knowledge of different types of meetings and minutes of the meeting. Moreover students will be able to winding up procedure of the company.	4	Emp/S/Ent

Course	(Course	Program Specific Ou								
Outcom es	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	1	1	2	2	3	3	3	1	3
CO2	1	1	1	2	2	2	2	2	2	2
CO3	2	2	3	2	3	3	2	2	3	2
CO4	1	1	1	3	2	3	1	1	3	2
CO5	3	1	3	3	3	1	3	1	2	2
Averag e	2	1.2	1.8	2.4	2.4	2.4	2.2	1.8	2.2	2.2



T/D2504		LTPC
VP3501	Title:Group Discussion and Personal Interview	1 022
VersionNo.	1.0	
CoursePrereq uisites		
Objectives	Thiscourseaimstofamiliarizethestudentswiththeprinciplesand practicesofgeneraland medicalInsurance	
ExpectedOutcome	Oncompletionofthesyllabithestudentwillgainaninsightofvarioushealthcareplansmodelsado ptedingeneralandmedical Insurance.	
UnitNo.	UnitTitle	No. of hours(perU nit)32
UnitI	CV Preparation	8
	Chronological order in a CV.	
	Do's & Don'ts in a CV	
UnitII	Presentation Skills	8
	Newspaper Reading/ News Narration/ Ppt Presentation	
	Article Writing	
UnitIII	Public Speaking	8
	Extempore ,Debate	
UnitIV	Group Discussion	8
	Discussions on Social/ Political/ Current affairs/ Economical topics	
UnitV	Professional Grooming & Mock Interviews	7
	Tips on Professional attire for a Group Discussion & Interview Test of student's presentation skills, speaking skills, confidence, knowledge	
Mode of Evaluatio	Internal(40),ExternalExaminations(60)	
n		
Recommendationb		
y Board	13-05-2020	
ofStudieson	12 22 22 22 2	
Dateofapproval	13.09.2020	
by the		
AcademicCouncil		





Paper Code	VP3501	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Paper Title	Group Discussion and Personal Interview		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Students will be able to create their CVs & thus highlighting their achievements & qualifications.	3	Emp/S/Ent
CO 2	Students will be able to present themselves effectively in terms of (Reading, Speaking & Writing).	3	Emp/S/Ent
CO 3	Students will be able to develop their public speaking skills.	3	Emp/S/Ent
CO 4	Students will be able to succeed in a professional group discussion.	3	Emp/S/Ent
CO 5	Students will learn to crack the interviews by enhancing verbal & non-verbal communication.	3	Emp/S/Ent

Course & Code	Course Outcomes	(Cour	Spe	amme cific comes							
		PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
Group	CO1	3	3	1	3	2	3	2	2	2	1
Discussion	CO2	1	2	3	1	3	2	3	2	1	1
and	CO3	2	1	1	1	1	1	2	3	2	2
Personal	CO4	2	2	1	3	1	1	2	2	3	1
Interview	CO5	2	1	1	3	2	2	1	2	2	3
(VP3601)	Average	2	1.8	1.4	2.2	1.8	1.8	2	2.2	2	1.6





MS3544	Title:Detailed Project Report	L T P C 1 0 22					
Version No.	1.0	1 0 22					
Course Prerequisites	None						
Objectives	To provide understanding about preparing and analyzing Detailed Project report also provide knowledge about project approvals and legal formalities associated with projects.						
<b>Expected Outcome</b>	Expected Outcome  Student will be able understand, learned and apply the fundamentals essential elements detailed report making, students also able to analyze projects and also understand le framework related to project.						
Unit No.	Unit No. Unit Title						
Unit I	Introduction of DPR	5					
Introduction, Meaning detailed Project Report.	, Characteristics, Sub-division (Components), Format, Steps, Essential elements (Points)	of a prospective					
Unit II	DPR Preparation process and Steps	5					
Process, Steps of DPR	preparation, DPR evaluation.						
Unit III	<b>Essential Reporting Factor of DPR</b>	5					
	pment & process Technology, Environmental impact analysis.						
Unit IV	Aspect of DPR	5					
	Aspect, Commercial Aspect, Financial Aspect, Socio-economic Aspects.						
Unit V	Project Approvals	4					
General Approvals, Leg	gal Approvals, Financing related Approvals, Government Approvals and other related approva						
Text Books	<ul> <li>Taha.H.A ,operation Research : An Introduction, McMilan publishing Co., 1982. 7 th ed</li> <li>Ravindran A, Philips D.T &amp;Solbery.J.J, Operations Research: Principles and practice, Josons, New York, 1987.</li> </ul>						
Reference Books	• KantiSwarup, Gupta.P.K. & Man Mohan, operations Research, S.Chand& Sons.						
<b>Mode of Evaluation</b>	Internal & External Examination						
Recommendation by Board of Studies on	13-05-2020						
Date of approval by the Academic Council	13.09.2020						





Paper Code	MS3544	BL	Employability (Emp)/ Skill(S)/ Entrepreneursh ip (Ent)/ None (Use, for more than One)
Paper Title	Detailed Project Report		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To aware of the components of detailed project report.	2	Emp/S/Ent
CO 2	To understand the process of preparation of detailed project report	2	Emp/S/Ent
CO 3	To know about factors of project to get competency of preparation of business viability report.	3	Emp/S/Ent
CO 4	To understand the technical, commercial, financial and socio economic aspects.	3	Emp/S/Ent
CO 5	To ability to get applying the legal and financing approval process.	3	Emp/S/Ent

Course Outcomes	(Course A	Programme Specific Outcomes								
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	2	2	3	2	2	2	3	2	2	2
CO2	1	1	2	3	2	1	2	3	2	2
CO3	2	1	2	2	2	2	2	2	3	3
CO4	2	2	3	2	1	1	2	3	2	2
CO5	1	2	2	2	2	2	1	2	1	2
Average	1.6	1.6	2.4	2.2	1.8	1.6	2	2.4	2	2.2



## **SEMESTER 6**

BC3601	Title: Working Capital Management	LTPC
Version No.	1.0	4 0 0 4
Course Prerequisites	Nil	
Objectives	The objective of the course is to develop the understanding about challenges about managing working capital.	
<b>Expected Outcome</b>	After studying the subject students will be able to handle the working capital issues in organization.	
Unit No.	Unit Title	No. of hours (per Unit) 44
Unit I	Introduction to Working Capital	8
	of Working Capital, Working Capital Cycle, Assessment and Computation Policy - Aggressive & Defensive.	n of Working Capital
Unit II	Management of Cash	8
	holding cash, objectives of cash management, factors determining cash needs an agement: basic strategies, techniques and processes, compensating balances, correctices in India.	
Unit III	Management of Receivables	10
	receivables, objectives of receivables management, factors affecting size of receivables standards, credit period, credit terms, etc; Collection Policies; Credit Management, factors affecting size of receivables.	
Unit IV	Inventory Management	10
	of inventories, objectives of inventory management, Benefits of holding inventory Management: Minimizing cost in inventory, Techniques of Inventory Management	
Unit V	Sources of Financing Working Capital	8
Text Books	Pandey, I.M Financial Management (Vikas, 9th Ed.)     Khan & Jain - Financial Management (TMH, 5th Ed.)	
Reference Books	1. Dheeraj Sharma - Working Capital Management, Himalaya publication.	
Mode of Evaluation	Internal and External Examinations	
Recommendation by Board of Studies on	13-05-2020	
Date of approval by the Academic Council	13.09.2020	





Paper Code	BC3601	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Paper Title	Working Capital Management		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Students will Acquire basic knowledge of Inventory Management, Receivables Management, Cash Management and Payables.	2	Emp/S/Ent
CO 2	Students will be able to understand kill to use the technology in Inventory Management in a cost-effective way.	2	Emp/S/Ent
CO 3	Students will be able to apply Skills of liquidity risk Management of any enterprise.	3	Emp/S/Ent
CO 4	To understand the models Cash Management of any enterprise.	3	Emp/S/Ent
CO 5	To calculate requirements Working Capital Management in different strategy.	4	Emp/S/Ent

Course Outcomes	(Course Ar	related-	Progra Specific O							
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	2	3	1	1	3	2	3	3	2
CO2	3	2	3	1	3	3	2	3	1	2
CO3	3	3	3	1	2	3	3	3	2	2
CO4	3	2	3	1	2	3	3	3	3	3
CO5	3	2	3	2	1	3	2	3	2	1
Average	3	2.2	3	1.2	1.8	3	3	3	1.8	2.6



BC3602	Title: Business Ethics and Corporate Social Responsibility	L T P C 4 0 0 4
Version No.	1.0	1 0 0 4
Course Prerequisites	None	
Objectives	This course introduces Business ethics as the modern managerial approach to ethical questions in business environment.	
Expected Outcome	It gives understanding of main theoretical concepts and also developing skills of identification, analysis and permission of ethical dilemmas on a workplace and managine ethics in organizations.	ng
Unit No.	Unit Title	No. of hours (per Unit) 41
Unit I	Introduction	08
	nent of Ethics, Ethical decision making and Decision making process, Relevance of Ethic troduction, Business Ethics and Moral Obligations, Business Ethics and Management.	hics and Values in business.
Unit II	Organization Culture and Ethics	09
Ethical Issues rela Workplace.	ated with Advertisement and Marketing; Secular versus Spiritual Values in Management	nent, Work Ethics, Stress at
Unit III	Ethical Issues in Business	09
Relevance of Va	alues in Management; Gandhian Approach in Management and Trusteeship; Social	Values and Political
Environment, Eth	nical Issues in Capitalism and market systems.	
Unit IV	Ethical Values In Business Environment	08
	een Ethics & Corporate Excellence, Corporate Mission Statement, Code of Ethics, Organ	
Unit V	Corporate Social Responsibility (CSR)	07
	Responsibility: Social Responsibility of business with respect to different stakeholders, ty of business. Social Audit, Corporate Governance, Code of Corporate Governance, Code and Technology.	
Text Books	<ol> <li>C.S.M. Murthy, "Business Ethics", Himalaya Publishing House, latest</li> <li>Lara P. Hartman, Perspectives in Business Ethics", Tata McGraw-Hill Second Edition, latest edition.</li> </ol>	
Reference Book	<ol> <li>Banarjee R.P. "Ethics in Business and Management-Concepts and Case Publishing, House. latest edition</li> <li>S.K. Chakraborty, "Management by Values" Oxford University Press Pedition.</li> </ol>	-
Mode of Evaluati	on Internal and External Examinations	
Recommendation		
by Board of Stud		
Date of approval		
Academic Counci	l	





Paper Code	BC3602	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Paper Title	Business Ethics & CSR		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To understand the meaning of Ethics and Moral Obligations. To understand the basic concept of Business Ethics and Management and relevance of Ethics and Values in Business world.	2	Emp/S
CO 2	To understand the basic concept of Organization Culture and Ethics. Commercial Banking. To Extend the knowledge about Work Ethics, Stress at Workplace and Secular versus Spiritual Values in Management.	2	Emp/S
CO 3	To know about the Ethical Issues in Business. To understand the concept of Capitalism and market systems and Gandhian Approach in Management and Trusteeship. To know about the Ethical Issues related with Advertisement and Marketing, Relevance of Values in Management.	3	Emp/S
CO 4	To provide a learning about the Ethical Values In Business Environment. To know about the Relationship between Ethics & Corporate Excellence, Corporate Mission Statement, Code of Ethics, Organizational Culture.	3	Emp/S
CO 5	To extend the knowledge about Corporate Social Responsibility. To provide the knowledge related to social Responsibility of business with respect to different stakeholders, Arguments for and against Social responsibility of business.	4	Emp/S

Course Outcomes	(Course Ar	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)								ramme ecific comes
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	2	0	2	2	2	3	2	2	3	2
CO2	2	0	2	2	2	3	1	2	1	1
CO3	2	0	2	1	2	3	3	2	3	3
CO4	2	0	2	2	2	3	3	3	3	3
CO5	2	2 1 1 3 3 3 3 3								2
Average	2	0.2	1.8	2	2.2	3	2.4	2.4	2.4	2.2





BC3603	Title:Research Methodology	LTPC4
VersionNo.	1.0	004
CoursePrerequisites	None	
	TheObjectiveistoteachthestudentsbasictechniquesofthe research	
Objectives	which is useful for developing analytical ability.	
ExpectedOutcome	The course aims to make students understand the technicalities involved in a research work	
UnitNo.	UnitTitle	No. of hours (perUnit)42
UnitI	ResearchMethodology:AnIntroduction	8
methodsversusMethodol dbyResearchersinIndia.I	Objectives, Types of research, Research approaches, Significance of ogy, Researchand Scientific Method, Research Process, Criteria of good research Defining the Research Problem: What is a Research Problem? Selecting the fining the Problem, Technique involved in Defining the Problem	
UnitII	Research Design	10
Meaning of Research I toResearch Design, I ExperimentalDesigns. I Sample Surveyvs. Cen Measurement andScalin	Design, Need for Research Design, Features of a Good Design, Important Design, Need for Research Design, Basic Principles of Experimental Design of Sample Surveys: Introduction, Sample Design, Sampling and Issus Survey, Types of Sampling Design, Non-Probability Sampling, ag: Quantitative and Qualitative Data, Classifications of Measurement	rtant concepts relating signs, and Important Non-Sampling Errors, Probability Sampling.
Measurement		
· ·	Measurement, Techniques of Developing Measurement Tools, Scaling and Scaling	ingTechniques,
MultidimensionalScalin		
UnitIII	Data Collection	8
	ats and Surveys, Collection of Primary Data, Collection of Secondary Data,	
Appropriate Method for And Statistical Interferen	DataCollection.DataPreparation:Datapreparationprocess.DescriptiveStatistance.	acs,Sampling
UnitIV	Analysisof Data	10
Discriminate Analysis, (	Chi-Square tests, Analysis of Variance, other Nonparametric Methods, Fact Cluster Analysis.	<u> </u>
UnitV	InterpretationandReportWriting of Research report; Types of Reports; Mechanism of writing a Research rep	6
writing report.	of Research report, Types of Reports, Mechanism of writing a Research rep	ort, Frecaution for
TextBooks	1.C.R.Kothari,ResearchMethodology	
ReferenceBooks	<ol> <li>RigbyPaulH.(1965),ConceptualFoundationofBusinessResearch,Wile</li> <li>Wilkinson&amp;Bhandarkar,Methodology&amp;TechniquesofSocialResearch shingHouse,NewDelhi.</li> <li>TripathiP.C.,Research Methodology, Sultan Chand &amp;Co,NewDelhi.</li> </ol>	n,HimalayaPubli
ModeofEvaluation	Internal(40),ExternalExaminations(60)	
Recommendation	13-05-2020	
by Board		
ofStudieson		
Date	13-09-2020	
ofapproval		
bytheAcade		
mic		
Council		





Paper Code	BC3603	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Paper Title	Research Methodology		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Understand some basics concepts of research and its methodology.	2	Emp/S
CO 2	Identify appropriate research designs depending upon the objectives of research.	2	Emp/S
CO 3	To develop a detailed research proposal and summer internship projects.	3	Emp/S
CO 4	To know how to collect data and evaluate it using different statistical tests.	3	Emp/S
CO 5	To develop a questionnaire and to identify which test should be applied to which data set.	4	Emp/S

		Programme Outcomes								
Course	(Course	Articulatio	n Matrix: H	ighly Map	ped-3, Mod	erate-2, Lo	ow-1, Not r	elated-0)	Specific (	Outcomes
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	1	1	1	2	2	1	2	2	2	1
CO2	1	2	1	2	2	2	3	1	3	2
CO3	1	2	2	2	2	2	1	1	3	3
CO4	1	2	2	3	2	3	3	3	2	1
CO5	1	2	2	2	2	2	3	2	2	2
Average	1	1.8	1.6	2.2	2	2	2.4	1.8	2.4	1.8





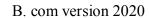
BC3604		LTPC
	Title: Entrepreneurship Development	4 0 0 4
Version No.	1.0	
Course Prerequisites	Honors	
Objectives	Understanding basic concepts in the area of entrepreneurship, Understanding the role and importance of entrepreneurship for economic development, Developing personal creativity and entrepreneurial initiative, Adopting of the key steps in the elaboration of business idea.	
<b>Expected Outcome</b>	After learning the course the students should be able to Develop idea generation, creative and innovative skills, Aware of different opportunities and successful growth stories, Learn how to start an enterprise and design business plans those are suitable for funding by considering all dimensions of business.	
Unit No.	Unit Title	No. of hours (per Unit) 46
Unit I	Entrepreneur &Entrepreneurship	08
emerging class - Conce	ur - Evolution of the concept - Functions of an Entrepreneur - Types of Entrepreneur - I pt of Entrepreneurship - Evolution of Entrepreneurship - Development of Entrepreneur e - Stages in entrepreneurial process.	
Unit II	Business Planning Process	10
	lan - Business plan process - Advantages of business planning - Marketing plan - P an - Financial plan - Final Project Report with Feasibility Study - preparing a mod	
Unit III	Institutions supporting Entrepreneurs	08
institutions - SIDBI - N	ng developing countries - A brief overview of financial institutions in India - Central JABARD - IDBI - SIDCO - Indian Institute of Entrepreneurship - DIC - Single Windowski.	
Policy of Government of Unit IV	Family Business	10
	usiness - Types - History - Responsibilities and rights of shareholders of a family business	
	lls of the family business - strategies for improving the capability of family business	
Unit V	International Entrepreneurship Opportunities	10
The nature of internati	onal entrepreneurship - Importance of international business to the firm - International	onal versus domestic
capital process - locati	ses of economic development Informal risk capital market - venture capital - nature an ng venture capitalists - approaching venture capitalists. Social Entrepreneurship: Soc nd benefits of social enterprises	
Text Books	<ol> <li>Tendon, C: Environment and Entrepreneur; Cliugh Publications, Allahabad.</li> <li>Siner A David: Entrepreneural Megabuks; John Wiley and Sons, New York.</li> <li>Srivastava S. B: A Practical Guide to Industrial Entrepreneurs; Sultan Chand and</li> </ol>	l Sons, New Delhi.
Reference Books	<ol> <li>Prasanna Chandra: Protect Preparation, Appraisal, Implementation; Tata McGrav</li> <li>Holt: Entrepreneurship-New Venture Creation; Prentice Hall of India. New Delh</li> </ol>	
Mode of Evaluation	Internal and External Examinations	
Recommendation by Board of Studies on	13-05-2020	
Date of approval by the Academic Council	13-09-2020	





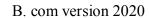
Paper Code	BC3604	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title	Entrepreneurship Development		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To understand basic overview of kind of Entrepreneurship. To analyze the common mistakes made by new entrepreneurs.	2	Emp/S/Ent
CO 2	To recognize and understand the various methods of estimating financial requirements. To understand the different role played by different agencies of government.	2	Emp/S/Ent
CO 3	To understand the assessment of various opportunities in various sectors.  To understand the different methods of idea generation. To create solutions how to start business with low investments.	3	Emp/S/Ent
CO 4	To analyze and understand the different aspects of economic, financial, market and technological feasibility.	3	Emp/S/Ent
CO 5	To understand the various forms of business ownership.	4	Emp/S/Ent

		Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)											
Course	(Course	Outcomes											
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2			
CO1	2	1	3	3	3	3	2	3	1	3			
CO2	2	1	3	3	3	3	1	2	1	1			
CO3	2	1	3	3	2	3	2	1	3	1			
CO4	1	3	3	3	3	3	3	2	3	2			
CO5	3	3	2	3	2	3	2	3	3	1			
Average	2	1.8	2.8	3	2.6	3	2	2.2	2.2	1.6			





BC3605	Title: Human Resource Management	LTPC 4004					
VersionNo.	1.0						
Course Prerequisites	None						
Objectives	The objective of the course is to familiarize the students about the different Aspects of managing people in the organizations.						
<b>Expected Outcome</b>	The students will be able to effectively contribute to organization by development by implementation of employee recruitment, selection and Retentionl ans and processes.						
Unit No.	UnitTitle	No. of hours(perUnit)					
Uni t I	Introduction	7					
Importance; Competencie	Human aspect of management, Human Relations; Human Resource Management-Concept, is of HR Manager: Employer branding and Competency mapping; Changingrole of HRM-nological change, Restructuring and rights izing, Empowerment; ssues.	Scope and					
Unit II	HumanResourcePlanning	6					
	rce requirements; Human resource forecasting; Work load analysis; Job analysis; Job characteristic approach to job design.	description and					
Unit III	RecruitmentandTraining	7					
Tests for selection; Inter-	nent; Sources of recruitment(internal and external);Basic selection model; Psychological viewing; Placement and Induction; Job Changes-Transfers, Promotions, and Separations at; Emerging trends in Recruitment, Selection, and development.  CompensationManagementandAppraisalSystem	; An overview of					
Compensation Manag Concept, Objectives and Mehaviorally Anchored R	ethods; Traditional and Modern Methods - MBO, 360 Degree Appraisal, ating Scale, Potential Appraisal, Human Resource Audit.	ceAppraisal-					
Unit V	EmergingHorizonsofHRM	8					
HRM;HRIS(Human Reso	nd models of International HRM; Challenges of International HR Managers; Global burce Information System); Measuring intellectual capital; Impact of HRM all performance; contemporary issues in Human Resource Management.	HR practices; E-					
TextBooks	1. D'Cenzo,DavidA.,StephenP.Robbins,andSusanL.Verhulst (2013),HumanResourceManagement,JohnWileyandSons,NewDelhi. 2. Gomez-Mejia,LuisR.,D.B.Balkin,andR.L.Cardy(2016),ManagingHuman Resources, PrenticeHall, NewJersey. 3. Ian,Beardwell,andLenHolden(1997),HumanResourceManagement,PrenticeHall.						
4. Dessler,Garry(2011),HumanResourceManagement,PrenticeHallofIndia.  1. Bhattacharyya,DipakKumar(2012)—HumanResourceManagement,TextandCases(Excel Books)  2. AswathappaK(2013),HumanResourceandPersonnelManagement(TataMcGrawHill, 5thEd.).  3. Ivansevich,JohnM(2010),HumanResourceManagement(TataMcGrawHill, 10thEd.)							
ModeofEvaluation	Internal(40),ExternalAssessment(60)						
Recommendationby Board of Studieson	13-05-2020						
Date of approval bythe AcademicCouncil	13-09-2020						





Paper Code	BC3605	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title	<b>Human Resource Management</b>		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To analyze the competencies of HR Manager.	2	Emp/S/Ent
CO 2	To understand the concept of HRM	2	Emp/S/Ent
CO 3	To recognize and understand the human resource forecasting. To understand the logic of job design and job specification.	3	Emp/S/Ent
CO 4	To create the new methods of recruitment. To understand the interview patterns.	3	Emp/S/Ent
CO 5	To analyze and understand the different methods of pay band systems.	3	Emp/S/Ent

Course Outcomes	(Course A	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related- 0)								Programme Specific Outcomes	
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2	
CO1	3	1	2	2	0	2	1	2	2	1	
CO2	2	0	3	2	0	3	2	3	3	2	
CO3	1	1	2	1	0	3	2	3	2	2	
CO4	3	1	2	2	0	3	1	3	3	1	
CO5	3	3 1 2 0 0 2 2 3								3	
Average	2.4	0.8	2.2	1.4	0	2.6	1.6	2.8	2.4	1.8	





BH3607	Title: Security Analysis and Portfolio Management	LTPC					
Version No.	1.0	4 0 0 4					
Course Prerequisites	Honors						
Objectives	This course will provide the students the theoretical understanding and functioning of the monetary and financial sectors of the economy. It highlights the organization, structure, and role of financial markets and institutions. It also discusses interest rates, monetary management, and instruments of monetary control.						
<b>Expected Outcome</b>	After studying this subject contents, the students will be able to understand the current international banking policies and financial market outcomes. It also enables them to critically evaluate policies.						
Unit No.	Unit Title	No. of hours (per Unit) 44					
Unit I	Introduction of Investment	08					
Investment Avenues, Typ	of Investment, Investment Decision Process, Categories of Investment, Steps of Sections of Investors: - Hedger, Speculator and Arbitrageurs.						
Unit II	Investment in Capital Market  Meaning and Nature of Capital Market, Types, Functions and limitations of fine	12					
Capital Market, IPO, Bo Hypothesis, . Unit III	ok Building and Qualified Institutional Placement, Importance of Technical Ana  Fundamental Analysis	lysis, Efficient Market  06					
	Company Analysis, Understanding Returns Relation With Risk, Valuation and pr						
Unit IV	Portfolio Analysis	10					
	rtfolio on returns, Methods of calculation of Standard Deviation as parameter of r Return Analysis, Beta, Markowitz and Sharpe Model,	isk, Portfolio Analysis					
Unit V	Alternative Investments	08					
Hedge Funds, Private Eq	uity, Commodities, Real Estate, Collectibles etc.						
Text Books	<ol> <li>Fischer, Donald, E. and Ronald J. Jordan, Security Analysis and Portfolio Management, Prentice</li> <li>Hall India, New Delhi, 6th ed.</li> </ol>						
Reference Books	<ol> <li>Avadhani, V.A, Investment and Security Market in India, Himalaya Publishing House, 3rd Edition.</li> <li>Pandey, I.M. Financial Management, Vikas Publications, New Delhi ed., 2012</li> </ol>						
Mode of Evaluation	Internal and External Examinations						
Recommendation by Board of Studies on	22/01/2021						
Date of approval by the Academic Council							



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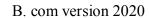
Paper Code	BH3607	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title	Security Analysis and Portfolio Management		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Acquire knowledge of concept of investment in Equity, Preference and Debt instruments.	2	S
CO 2	Acquire knowledge of risk associated with investment into Equity, Preference and Debt.	2	S
CO 3	Skill to apply risk management and portfolio management.	3	S
CO 4	Skill to analyze investment scenario and to identify right time to buy assets for investment and right time to book profit on investment,	3	S
CO 5	Skill to evaluate investment opportunities and risk associated with it.	4	S

Course	(Course	Programme Specific Outcomes								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	2	1	3	2	2	3	3	1	3
CO2	1	3	2	3	3	2	2	1	2	1
CO3	2	3	2	3	3	2	2	3	3	2
CO4	3	1	1	3	2	3	2	1	1	2
CO5	2	1	2	3	3	3	3	1	3	3
Average	2.2	2	1.6	3	2.6	2.4	2.4	1.8	2	2.2





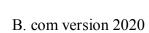
BI3608	Title: Banking Operation Management	LTPC 4004
VersionNo.	1.0	
CoursePrerequisites	NIL	
Objectives	This course will provide the students the theoretical understanding and functioning of the monetary and financial sectors of the economy. It highlights the organization, structure, and role of financial markets and institutions. It also discusses interest rates, monetary management and instrument so monetary control. Financial and banking sector reforms and Monetary policy with special reference to India area also covered.	
ExpectedOutcome	Afterstudyingthissubjectcontents,thestudentswillbeabletounderstand The current international banking policies and financial market outcomes. It also enables them to critically evaluate policies.	
UnitNo.	UnitTitle	No. of hours(perUnit)44
Unit I	Introduction	08
operations-the need for A	in banks-different types of products and services offered to customers-role of technosset-Liability Management.	ology in banking
Unit II	Deposit products	12
Deposit products: types of Bank deposits.	bank deposits, computation of interest on deposits, deposit schemes, composition of	•
Unit III	Credit policy Operations	06
Credit policy: Need for cre Government, credit cultur	edit policy, credit policy components of credit policy, credit policy pursued by the e.	
UnitIV	Ruralbankingoperations	10
development banks (CAR	of rural finance, credit delivery mechanism in rural finance to co-operative, DB)-regional rural banks (RRBS), service area approach(SAA)-National Rural Development(NABARD)	agricultural and rura
UnitV	Follow upandrecovery	08
Follow up and recovery: N	NPAs classification, securitization, SARFAESI Act	
TextBooks	W.Koch,S.ScottMacDonaldTimothyBankManagement,8thEdition,CengageLea     John Haslem, Banks Fund Management, PearsonEducation	arning, 2014.
ReferenceBooks	<ol> <li>IIBFAdvancedBankManagement,3rdEdition,MacMillanEducation.2015</li> <li>IIBF,RiskManagement,3rdEdition,MacMillanEducation.2015</li> <li>IIBF,BankFinancialManagement,3rdEdition,MacMillanEducation.2015</li> </ol>	
Mode of Evaluation	InternalandExternalExaminations	
Recommendationby Board ofStudieson	13-05-2020	
Date of approval by the Academic Council	13-09-2020	





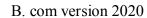
Paper Code	BI3608	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title	Banking Operation Management		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To understand the basic concepts and theory of the Banking operation management.	2	Emp/S/Ent
CO 2	To understand and create the deposit products and schemes and its structure and how it is operated and managed by the banks.	2	Emp/S/Ent
CO 3	To understand of the credit policy, its need and evaluate the culture of credit followed by the banks in its operations.	3	Emp/S/Ent
CO 4	To understand and analyse the rural banking operations in terms of co- operative, agricultural and rural development.	3	Emp/S/Ent
CO 5	To understand and evaluate about various legal aspects of NPAs and SARFAESI Act.	4	Emp/S/Ent

Course	(Course A	Programme Specific Outcomes								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	3	1	2	3	1	2	3	2	1
CO2	3	2	3	3	1	1	3	3	1	3
CO3	1	3	1	2	2	3	3	3	1	3
CO4	1	1	3	2	3	3	1	3	2	3
CO5	1	1 1 2 2 1 1 2 1								1
Average	1.8	2	2	2.2	2	1.8	2.2	2.6	1.6	2.2





BI3609	Title: Fundamental of General and Medical Insurance	LTPC 4 004
VersionNo.	1.0	
CoursePrerequisite		
S		
Objectives	This course aims to familiarize the students with the principles and Practices of general and medical Insurance	
ExpectedOutcome	On completion of the syllabi the student will gain an insight of various health care plans models adopted in general and medical Insurance.	
UnitNo.	UnitTitle	No. of hours(perUnit)4 6
UnitI	InsuranceFundamentals	11
comparison of life insugoodfaith, Insurable interest, in Authority (IRDA) 2000.	pts, meaning of insurance Definition, nature, functions, history of insurance, rance with the rinsurances, Key concepts, economic principles of Indemnity, subrogation, Contribution and proximity cause, Insurance Regulatory	nsurance viz. Utmost  and Development
UnitII	General Insurance	12
	Fire and Motor Insurance, Marine Insurance, Automobile Insurance–Burglary and	personal accident
Insurance in India, Urban-no		
UnitIII	Concept of Insurance Risk Management	8
Concept of Risk Managemen Risk, Meaning of Actuary and	nt-Types of Risk, Risk identification, Risk evaluation, Risk Avoidance, Risk Reterned Actuarial Science.	ition and Transfer of
UnitIV	Health Insurance-Models and Operating Environment	8
	surance models operating in the world-managed care-health insurance in India t ecosystem-Healthcare Industry-Insurance players-TPAs-	a-Regulations, legal and
UnitV	Health Insurance Underwriting Principles	6
Principles of Health Insurand Pricing models and technique	ce Underwriting-Underwriting Process-Fundamental of health Insurance pricinges.	
TextBooks	<ol> <li>MNMishra,InsurancePrinciples&amp;Practice,S.ChandPublicationDelhi</li> <li>"HealthInsurance",studycourse,IC-27,InsuranceInstitute ofIndiaPublication</li> </ol>	
ReferenceRooks	<ol> <li>Akin, John's (1989): Economics of health Insurance: Theory and developed countryExperience, WorldBank, LatinAmericaTechnicalDepartment-(Modules Black, KennethJr&amp;HaroldSkipperJr. (2000): LifeandHealthInsurance, 13<sup>th</sup>Editionall (Modules 1,2,and 3)</li> </ol>	
Mode of Evaluation	Internal(40),ExternalExaminations(60)	
Recommendationby Board of Studieson	13-05-2020	
Dateofapproval by the AcademicCouncil	13-09-2020	





Paper Code	BI3609	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Paper Title	Fundamental of General and Medical Insurance		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To understand the purpose and principles of life insurance.	2	Emp/S/Ent
CO 2	To categories the various types of general insurance.	2	Emp/S/Ent
CO 3	To identify risk management exposure from insurance product perspective	3	Emp/S/Ent
CO 4	To explain the importance of health insurance.	3	Emp/S/Ent
CO 5	To illustrate pricing models & techniques of health insurance.	4	Emp/S/Ent

Course	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)									Programme Specific Outcomes	
Outcomes	PO1 PO2 PO3 P04 PO5 P06 PO7 PO8						PSO1	PSO2			
CO1	1	1	3	3	1	2	2	2	3	3	
CO2	1	2	1	3	2	2	1	2	3	1	
CO3	2	2	2	2	2	2	2	2	1	2	
CO4	3	3	1	1	2	2	2	1	1	2	
CO5	3 1 3 3 1 2 3								3	3	
Average	2	1.8	2	2.4	2	1.8	1.8	2	2.2	2.2	